



ROANOKE REGIONAL PARTNERSHIP

P[||ã • Submarket Demographics 7-J-FFÁMinutes

TABLE OF CONTENTS

MARKET LOCATION MAP

MARKET PROFILE

7 MINUTE DRIVING RADIUS

Site Map

Demographics and Income

JÁMINUTE DRIVING RADIUS

Site Map

Demographics and Income

FF MINUTE DRIVING RADIUS

Site Map

Demographics and Income






Market Location



Hollins
6926 Peters Creek Rd NW, Hollins, VA, 24019
Drive Time: 7, 9, 11 Minutes

Latitude: 37.34617
Longitude: -79.95597

	7 minutes	9 minutes	11 minutes
 2000 Total Population	26,397	47,251	71,173
2000 Group Quarters	1,505	1,662	3,220
2010 Total Population	26,353	47,348	71,292
2015 Total Population	26,442	47,698	71,851
2010 - 2015 Annual Rate	0.07%	0.15%	0.16%
 2000 Households	11,534	20,095	29,370
2000 Average Household Size	2.16	2.27	2.31
2010 Households	11,734	20,516	29,953
2010 Average Household Size	2.12	2.23	2.27
2015 Households	11,838	20,773	30,355
2015 Average Household Size	2.1	2.21	2.26
2010 - 2015 Annual Rate	0.18%	0.25%	0.27%
2000 Families	7,149	12,975	18,752
2000 Average Family Size	2.73	2.82	2.88
2010 Families	7,036	12,866	18,531
2010 Average Family Size	2.72	2.81	2.87
2015 Families	7,037	12,931	18,620
2015 Average Family Size	2.71	2.8	2.87
2010 - 2015 Annual Rate	0%	0.1%	0.1%
 2000 Housing Units	12,088	21,247	31,456
Owner Occupied Housing Units	65.1%	64.3%	60.4%
Renter Occupied Housing Units	30.3%	30.3%	33.0%
Vacant Housing Units	4.6%	5.4%	6.6%
2010 Housing Units	12,726	22,320	33,067
Owner Occupied Housing Units	61.7%	61.5%	57.6%
Renter Occupied Housing Units	30.5%	30.4%	33.0%
Vacant Housing Units	7.8%	8.1%	9.4%
2015 Housing Units	12,933	22,725	33,677
Owner Occupied Housing Units	61.3%	61.2%	57.3%
Renter Occupied Housing Units	30.3%	30.2%	32.9%
Vacant Housing Units	8.5%	8.6%	9.9%
Median Household Income			
2000	\$36,809	\$36,286	\$33,701
2010	\$50,891	\$49,996	\$46,624
2015	\$58,664	\$57,451	\$53,886
Median Home Value			
2000	\$94,354	\$90,995	\$86,721
2010	\$149,075	\$144,265	\$138,297
2015	\$195,972	\$189,126	\$180,594
Per Capita Income			
2000	\$20,185	\$19,095	\$17,858
2010	\$25,939	\$24,421	\$22,737
2015	\$29,796	\$27,971	\$26,108
Median Age			
2000	42.3	40.2	38.9
2010	44.9	42.5	41.2
2015	45.8	43.3	42.0


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	11,546	20,157	29,361
< \$15,000	15.0%	16.7%	19.9%
\$15,000 - \$24,999	14.7%	15.0%	16.2%
\$25,000 - \$34,999	17.8%	16.5%	15.7%
\$35,000 - \$49,999	19.6%	19.1%	17.9%
\$50,000 - \$74,999	20.0%	19.9%	18.6%
\$75,000 - \$99,999	8.4%	8.4%	7.6%
\$100,000 - \$149,999	3.2%	3.0%	2.7%
\$150,000 - \$199,999	0.7%	0.7%	0.7%
\$200,000+	0.8%	0.7%	0.7%
Average Household Income	\$45,506	\$44,215	\$42,303
2010 Households by Income			
Household Income Base	11,732	20,518	29,951
< \$15,000	9.1%	11.4%	14.5%
\$15,000 - \$24,999	9.2%	9.2%	10.6%
\$25,000 - \$34,999	10.9%	11.2%	11.2%
\$35,000 - \$49,999	19.6%	18.2%	17.3%
\$50,000 - \$74,999	27.9%	26.7%	25.4%
\$75,000 - \$99,999	15.0%	15.1%	13.6%
\$100,000 - \$149,999	6.8%	6.6%	6.0%
\$150,000 - \$199,999	0.8%	0.9%	0.8%
\$200,000+	0.7%	0.6%	0.6%
Average Household Income	\$56,496	\$55,167	\$52,192
2015 Households by Income			
Household Income Base	11,837	20,774	30,354
< \$15,000	7.0%	9.2%	12.0%
\$15,000 - \$24,999	7.2%	7.3%	8.6%
\$25,000 - \$34,999	8.6%	9.0%	9.2%
\$35,000 - \$49,999	16.6%	16.2%	15.9%
\$50,000 - \$74,999	31.0%	28.7%	27.2%
\$75,000 - \$99,999	16.0%	16.2%	14.7%
\$100,000 - \$149,999	10.8%	10.8%	9.8%
\$150,000 - \$199,999	1.6%	1.6%	1.5%
\$200,000+	1.2%	1.1%	1.1%
Average Household Income	\$64,585	\$62,899	\$59,642
2000 Owner Occupied HUs by Value			
Total	7,828	13,625	18,983
<\$50,000	4.6%	7.7%	12.8%
\$50,000 - 99,999	55.3%	55.3%	53.4%
\$100,000 - 149,999	30.7%	27.1%	22.7%
\$150,000 - 199,999	6.3%	6.2%	6.4%
\$200,000 - \$299,999	2.2%	2.7%	3.3%
\$300,000 - 499,999	0.5%	0.7%	0.9%
\$500,000 - 999,999	0.3%	0.2%	0.3%
\$1,000,000+	0.1%	0.1%	0.1%
Average Home Value	\$103,560	\$100,763	\$98,145
2000 Specified Renter Occupied HUs by Contract Rent			
Total	3,671	6,450	10,336
With Cash Rent	96.0%	96.2%	96.0%
No Cash Rent	4.0%	3.8%	4.0%
Median Rent	\$445	\$426	\$396
Average Rent	\$454	\$420	\$398

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age			
 Total	26,396	47,250	71,175
Age 0 - 4	5.0%	5.8%	6.0%
Age 5 - 9	5.6%	6.4%	6.7%
Age 10 - 14	5.1%	5.9%	6.3%
Age 15 - 19	5.6%	5.9%	6.1%
Age 20 - 24	5.6%	5.4%	5.7%
Age 25 - 34	12.9%	13.2%	13.5%
Age 35 - 44	14.1%	14.7%	15.2%
Age 45 - 54	14.2%	14.6%	14.3%
Age 55 - 64	9.8%	9.8%	9.4%
Age 65 - 74	10.3%	9.1%	8.4%
Age 75 - 84	8.3%	6.7%	6.1%
Age 85+	3.4%	2.4%	2.3%
Age 18+	81.5%	78.5%	77.5%
2010 Population by Age			
Total	26,351	47,347	71,293
Age 0 - 4	4.8%	5.6%	5.8%
Age 5 - 9	4.8%	5.7%	6.0%
Age 10 - 14	5.1%	5.8%	5.9%
Age 15 - 19	6.5%	6.6%	6.7%
Age 20 - 24	5.9%	5.7%	6.1%
Age 25 - 34	9.9%	10.7%	11.3%
Age 35 - 44	13.2%	13.2%	13.2%
Age 45 - 54	14.3%	14.5%	14.7%
Age 55 - 64	13.7%	13.7%	13.2%
Age 65 - 74	9.1%	8.4%	7.9%
Age 75 - 84	8.1%	6.7%	6.0%
Age 85+	4.5%	3.3%	3.0%
Age 18+	81.9%	79.1%	78.5%
2015 Population by Age			
Total	26,440	47,700	71,848
Age 0 - 4	4.7%	5.5%	5.7%
Age 5 - 9	4.8%	5.7%	5.9%
Age 10 - 14	5.0%	5.9%	6.0%
Age 15 - 19	6.1%	6.2%	6.2%
Age 20 - 24	6.3%	6.1%	6.4%
Age 25 - 34	10.1%	10.8%	11.5%
Age 35 - 44	11.8%	12.1%	12.1%
Age 45 - 54	13.5%	13.4%	13.4%
Age 55 - 64	14.2%	14.1%	14.0%
Age 65 - 74	11.5%	10.7%	10.0%
Age 75 - 84	7.4%	6.2%	5.6%
Age 85+	4.5%	3.4%	3.1%
Age 18+	82.3%	79.4%	78.8%
2000 Population by Sex			
Males	45.5%	46.0%	46.7%
Females	54.5%	54.0%	53.3%
2010 Population by Sex			
Males	46.1%	46.5%	47.2%
Females	53.9%	53.5%	52.8%
2015 Population by Sex			
Males	46.4%	46.8%	47.4%
Females	53.6%	53.2%	52.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	7 minutes	9 minutes	11 minutes
2000 Population by Race/Ethnicity			
 Total	26,397	47,252	71,173
White Alone	87.5%	75.4%	67.4%
Black Alone	8.2%	20.5%	28.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	2.0%	1.6%	1.4%
Some Other Race Alone	0.8%	0.7%	0.7%
Two or More Races	1.4%	1.5%	1.5%
Hispanic Origin	1.5%	1.3%	1.3%
Diversity Index	25.0	40.5	47.8
2010 Population by Race/Ethnicity			
Total	26,353	47,348	71,293
White Alone	83.9%	72.5%	65.5%
Black Alone	9.7%	21.6%	28.9%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	2.7%	2.2%	1.9%
Some Other Race Alone	1.5%	1.3%	1.3%
Two or More Races	2.0%	2.2%	2.2%
Hispanic Origin	3.1%	2.7%	2.7%
Diversity Index	32.9	45.8	51.4
2015 Population by Race/Ethnicity			
Total	26,442	47,698	71,852
White Alone	82.4%	71.2%	64.5%
Black Alone	10.4%	22.2%	29.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	3.0%	2.4%	2.1%
Some Other Race Alone	1.6%	1.4%	1.4%
Two or More Races	2.3%	2.5%	2.6%
Hispanic Origin	3.8%	3.3%	3.3%
Diversity Index	35.9	47.9	53.0
2000 Population 3+ by School Enrollment			
 Total	25,672	45,756	68,799
Enrolled in Nursery/Preschool	1.6%	1.9%	1.9%
Enrolled in Kindergarten	1.0%	1.3%	1.4%
Enrolled in Grade 1-8	8.9%	10.3%	11.1%
Enrolled in Grade 9-12	4.3%	4.9%	4.9%
Enrolled in College	5.6%	4.6%	4.5%
Enrolled in Grad/Prof School	0.5%	0.5%	0.4%
Not Enrolled in School	78.1%	76.4%	75.7%
2010 Population 25+ by Educational Attainment			
Total	19,206	33,420	49,539
Less than 9th Grade	4.5%	4.4%	4.8%
9th - 12th Grade, No Diploma	8.7%	9.2%	11.2%
High School Graduate	33.0%	33.8%	34.8%
Some College, No Degree	23.0%	22.6%	21.4%
Associate Degree	9.4%	9.7%	9.1%
Bachelor's Degree	15.1%	14.0%	12.8%
Graduate/Professional Degree	6.3%	6.3%	5.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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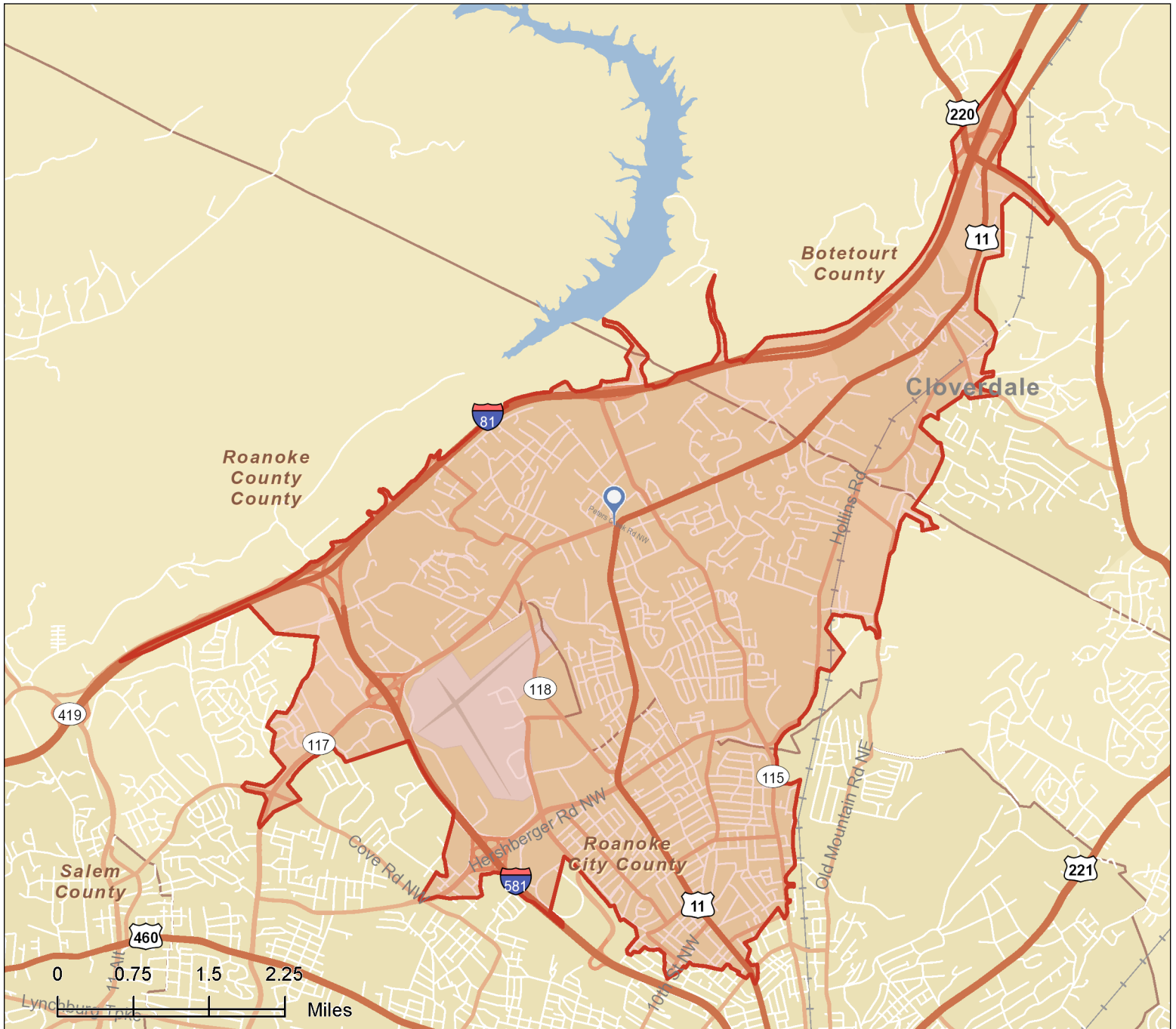
Latitude: 37.34617
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	7 minutes	9 minutes	11 minutes
2010 Population 15+ by Marital Status			
 Total	22,474	39,224	58,691
Never Married	23.1%	24.2%	27.2%
Married	53.4%	53.1%	50.4%
Widowed	10.2%	9.2%	8.5%
Divorced	13.3%	13.5%	13.9%
2000 Population 16+ by Employment Status			
 Total	21,981	38,134	56,763
In Labor Force	60.8%	62.4%	61.3%
Civilian Employed	58.7%	59.7%	58.0%
Civilian Unemployed	2.0%	2.5%	3.3%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	39.2%	37.6%	38.7%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	91.5%	90.5%	89.6%
Civilian Unemployed	8.5%	9.5%	10.4%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.7%	92.8%	92.2%
Civilian Unemployed	6.3%	7.2%	7.8%
2000 Females 16+ by Employment Status and Age of Children			
Total	12,336	21,204	31,087
Own Children < 6 Only	5.9%	6.7%	6.7%
Employed/in Armed Forces	4.7%	5.1%	5.0%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	1.1%	1.5%	1.4%
Own Children < 6 and 6-17 Only	3.2%	4.4%	4.7%
Employed/in Armed Forces	1.8%	2.6%	2.9%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	1.3%	1.6%	1.6%
Own Children 6-17 Only	12.7%	14.2%	14.8%
Employed/in Armed Forces	9.9%	11.2%	11.3%
Unemployed	0.3%	0.3%	0.5%
Not in Labor Force	2.6%	2.7%	3.0%
No Own Children < 18	78.2%	74.7%	73.9%
Employed/in Armed Forces	36.6%	36.6%	35.4%
Unemployed	1.0%	1.1%	1.4%
Not in Labor Force	40.5%	36.9%	37.1%
2010 Employed Population 16+ by Industry			
 Total	12,304	21,864	31,866
Agriculture/Mining	0.2%	0.3%	0.4%
Construction	4.7%	5.2%	5.7%
Manufacturing	9.0%	9.2%	9.1%
Wholesale Trade	3.9%	3.8%	3.6%
Retail Trade	16.1%	15.1%	14.9%
Transportation/Utilities	5.8%	5.8%	5.7%
Information	2.0%	1.8%	1.7%
Finance/Insurance/Real Estate	9.2%	9.2%	8.6%
Services	45.8%	46.0%	46.6%
Public Administration	3.3%	3.6%	3.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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This site is located in:

City:	Hollins CDP	County:	Roanoke County
State:	Virginia	Census Tract:	51161030204
ZIP Code:	24019	Census Block	511610302041
CBSA:	Roanoke, VA Metropolitan Statistical Area (40220)		



Demographic and Income Profile Report

Hollins
 6926 Peters Creek Rd NW, Hollins, VA, 24019
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Latitude: 37.34617
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Summary	2000	2010	2015
Population	26,397	26,353	26,442
Households	11,534	11,734	11,838
Families	7,149	7,036	7,037
Average Household Size	2.16	2.12	2.10
Owner Occupied Housing Units	7,866	7,849	7,923
Renter Occupied Housing Units	3,668	3,884	3,915
Median Age	42.3	44.9	45.8

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.07%	0.78%	0.76%
Households	0.18%	0.83%	0.78%
Families	0.00%	0.70%	0.64%
Owner HHs	0.19%	0.85%	0.82%
Median Household Income	2.88%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,727	15.0%	1,069	9.1%	829	7.0%
\$15,000 - \$24,999	1,695	14.7%	1,085	9.2%	848	7.2%
\$25,000 - \$34,999	2,051	17.8%	1,277	10.9%	1,014	8.6%
\$35,000 - \$49,999	2,266	19.6%	2,295	19.6%	1,970	16.6%
\$50,000 - \$74,999	2,306	20.0%	3,278	27.9%	3,671	31.0%
\$75,000 - \$99,999	965	8.4%	1,755	15.0%	1,889	16.0%
\$100,000 - \$149,999	366	3.2%	803	6.8%	1,280	10.8%
\$150,000 - \$199,999	76	0.7%	88	0.8%	193	1.6%
\$200,000+	94	0.8%	82	0.7%	143	1.2%

Median Household Income	\$36,809	\$50,891	\$58,664
Average Household Income	\$45,506	\$56,496	\$64,585
Per Capita Income	\$20,185	\$25,939	\$29,796

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,308	5.0%	1,262	4.8%	1,255	4.7%
5 - 9	1,467	5.6%	1,274	4.8%	1,265	4.8%
10 - 14	1,359	5.1%	1,342	5.1%	1,329	5.0%
15 - 19	1,488	5.6%	1,717	6.5%	1,604	6.1%
20 - 24	1,477	5.6%	1,553	5.9%	1,667	6.3%
25 - 34	3,401	12.9%	2,614	9.9%	2,678	10.1%
35 - 44	3,732	14.1%	3,466	13.2%	3,128	11.8%
45 - 54	3,741	14.2%	3,781	14.3%	3,571	13.5%
55 - 64	2,586	9.8%	3,617	13.7%	3,751	14.2%
65 - 74	2,729	10.3%	2,399	9.1%	3,039	11.5%
75 - 84	2,200	8.3%	2,147	8.1%	1,968	7.4%
85+	910	3.4%	1,180	4.5%	1,185	4.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,097	87.5%	22,116	83.9%	21,791	82.4%
Black Alone	2,158	8.2%	2,565	9.7%	2,758	10.4%
American Indian Alone	50	0.2%	57	0.2%	58	0.2%
Asian Alone	514	1.9%	700	2.7%	794	3.0%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	218	0.8%	385	1.5%	435	1.6%
Two or More Races	359	1.4%	529	2.0%	605	2.3%
Hispanic Origin (Any Race)	398	1.5%	825	3.1%	1,001	3.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

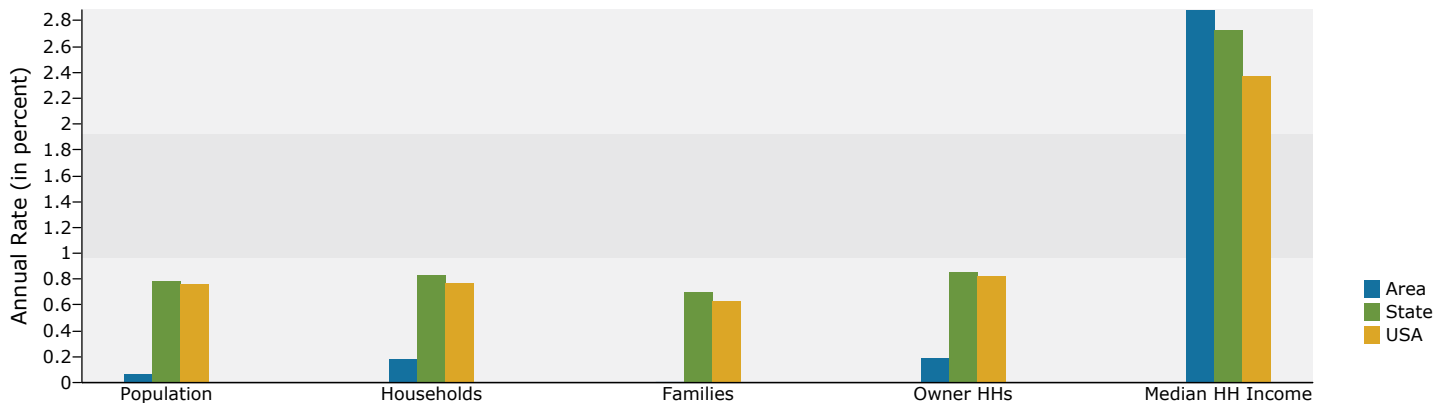
September 06, 2011

Made with Esri Business Analyst

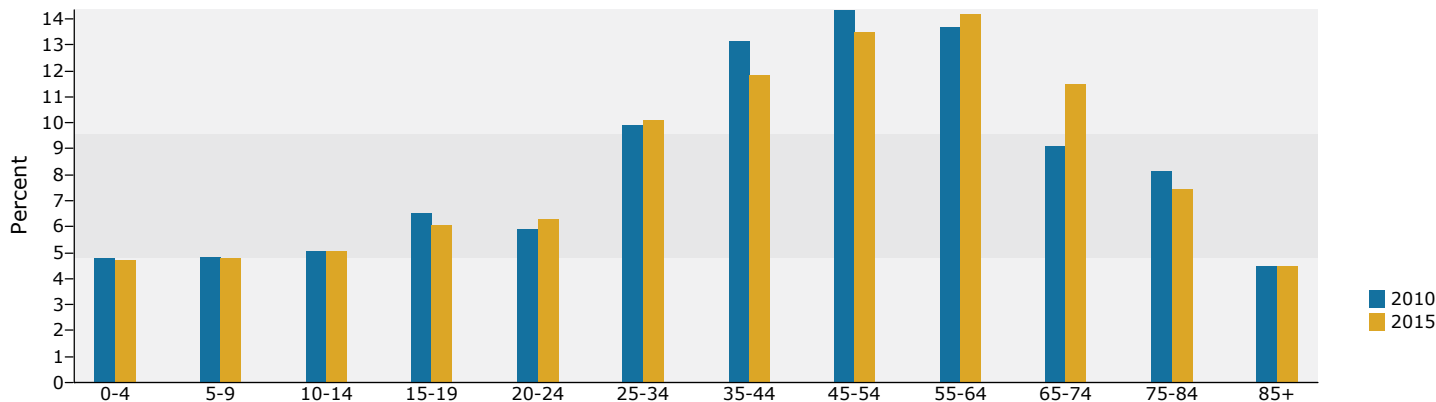
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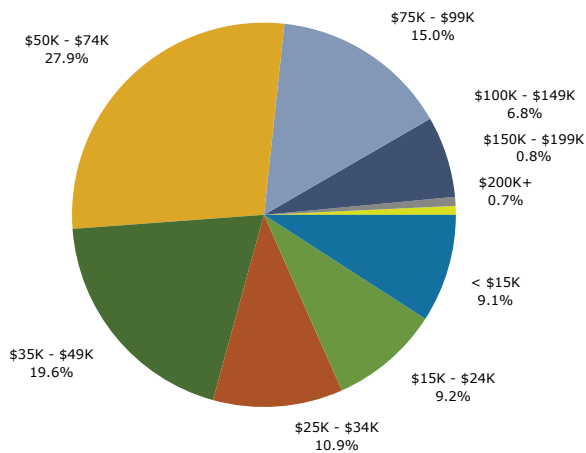
Trends 2010-2015



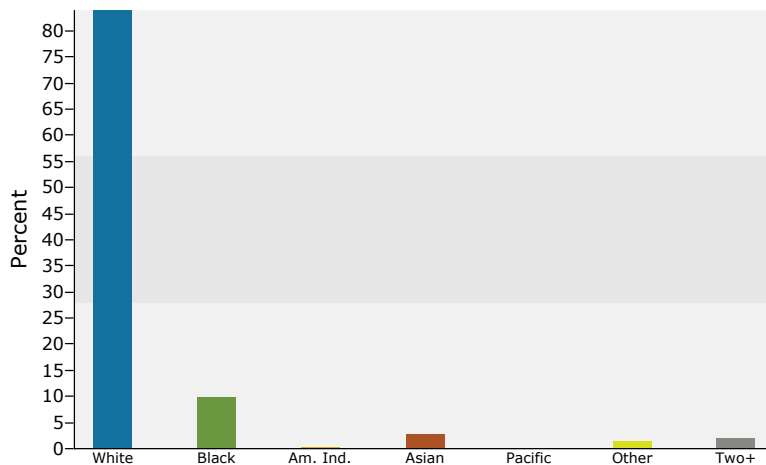
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.1%

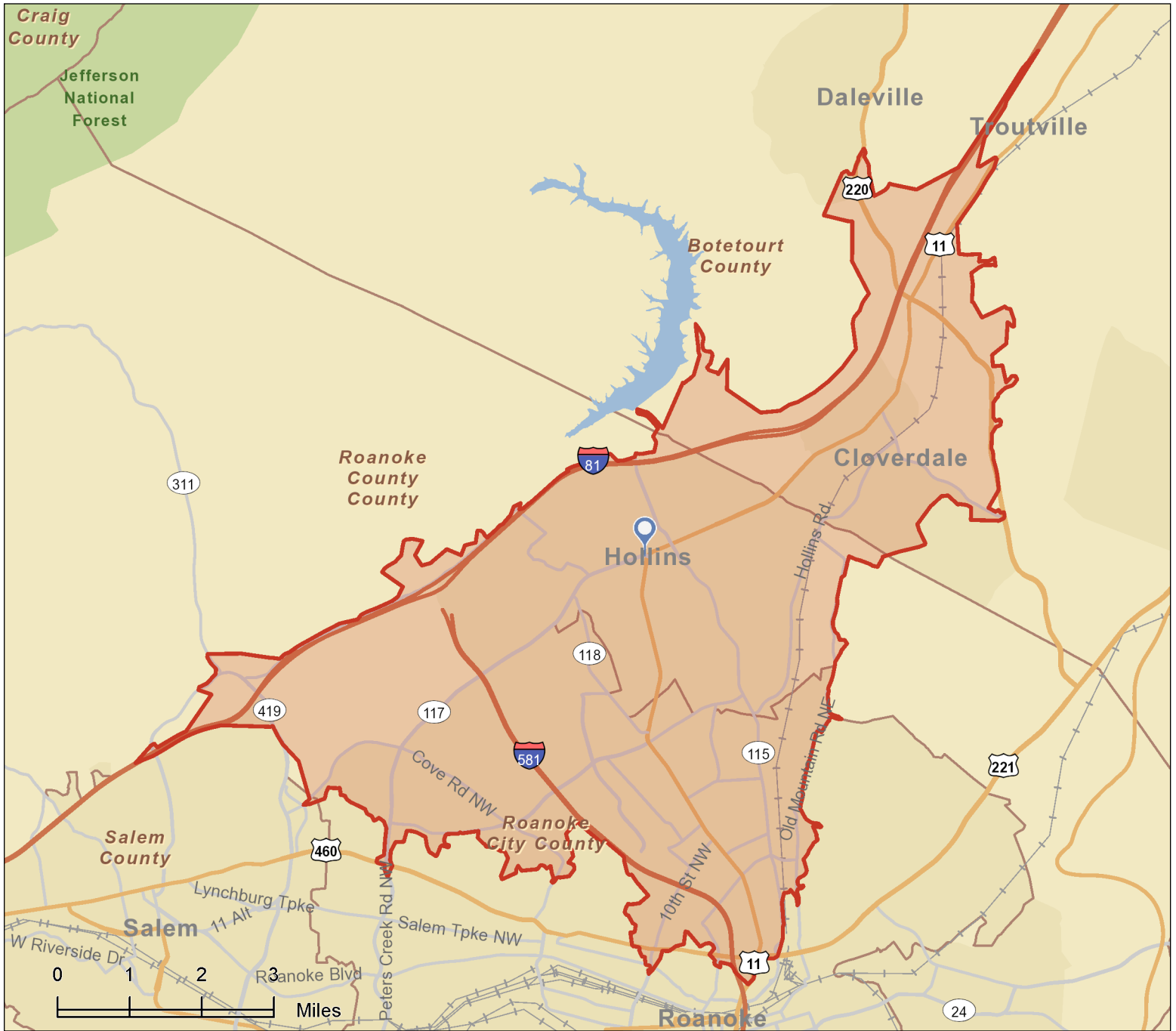
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State:	Virginia	Census Tract:	51161030204
ZIP Code:	24019	Census Block	511610302041
CBSA:	Roanoke, VA Metropolitan Statistical Area (40220)		



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Longitude: -79.95597

Summary	2000	2010	2015
Population	47,251	47,348	47,698
Households	20,095	20,516	20,773
Families	12,975	12,866	12,931
Average Household Size	2.27	2.23	2.21
Owner Occupied Housing Units	13,662	13,727	13,911
Renter Occupied Housing Units	6,432	6,789	6,862
Median Age	40.2	42.5	43.3
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.15%	0.78%	0.76%
Households	0.25%	0.83%	0.78%
Families	0.10%	0.70%	0.64%
Owner HHs	0.27%	0.85%	0.82%
Median Household Income	2.82%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,374	16.7%	2,341	11.4%	1,905	9.2%
\$15,000 - \$24,999	3,017	15.0%	1,888	9.2%	1,508	7.3%
\$25,000 - \$34,999	3,331	16.5%	2,298	11.2%	1,860	9.0%
\$35,000 - \$49,999	3,842	19.1%	3,733	18.2%	3,369	16.2%
\$50,000 - \$74,999	4,021	19.9%	5,480	26.7%	5,970	28.7%
\$75,000 - \$99,999	1,687	8.4%	3,106	15.1%	3,361	16.2%
\$100,000 - \$149,999	600	3.0%	1,362	6.6%	2,242	10.8%
\$150,000 - \$199,999	142	0.7%	178	0.9%	328	1.6%
\$200,000+	143	0.7%	132	0.6%	231	1.1%
Median Household Income	\$36,286		\$49,996		\$57,451	
Average Household Income	\$44,215		\$55,167		\$62,899	
Per Capita Income	\$19,096		\$24,421		\$27,971	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,741	5.8%	2,641	5.6%	2,645	5.5%
5 - 9	3,031	6.4%	2,718	5.7%	2,702	5.7%
10 - 14	2,809	5.9%	2,764	5.8%	2,794	5.9%
15 - 19	2,773	5.9%	3,107	6.6%	2,954	6.2%
20 - 24	2,566	5.4%	2,697	5.7%	2,898	6.1%
25 - 34	6,225	13.2%	5,048	10.7%	5,156	10.8%
35 - 44	6,937	14.7%	6,256	13.2%	5,768	12.1%
45 - 54	6,914	14.6%	6,884	14.5%	6,386	13.4%
55 - 64	4,615	9.8%	6,481	13.7%	6,738	14.1%
65 - 74	4,311	9.1%	3,990	8.4%	5,092	10.7%
75 - 84	3,174	6.7%	3,194	6.7%	2,961	6.2%
85+	1,154	2.4%	1,567	3.3%	1,606	3.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,628	75.4%	34,325	72.5%	33,962	71.2%
Black Alone	9,699	20.5%	10,239	21.6%	10,568	22.2%
American Indian Alone	107	0.2%	127	0.3%	136	0.3%
Asian Alone	761	1.6%	1,018	2.2%	1,154	2.4%
Pacific Islander Alone	3	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	347	0.7%	601	1.3%	678	1.4%
Two or More Races	707	1.5%	1,033	2.2%	1,195	2.5%
Hispanic Origin (Any Race)	626	1.3%	1,287	2.7%	1,571	3.3%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

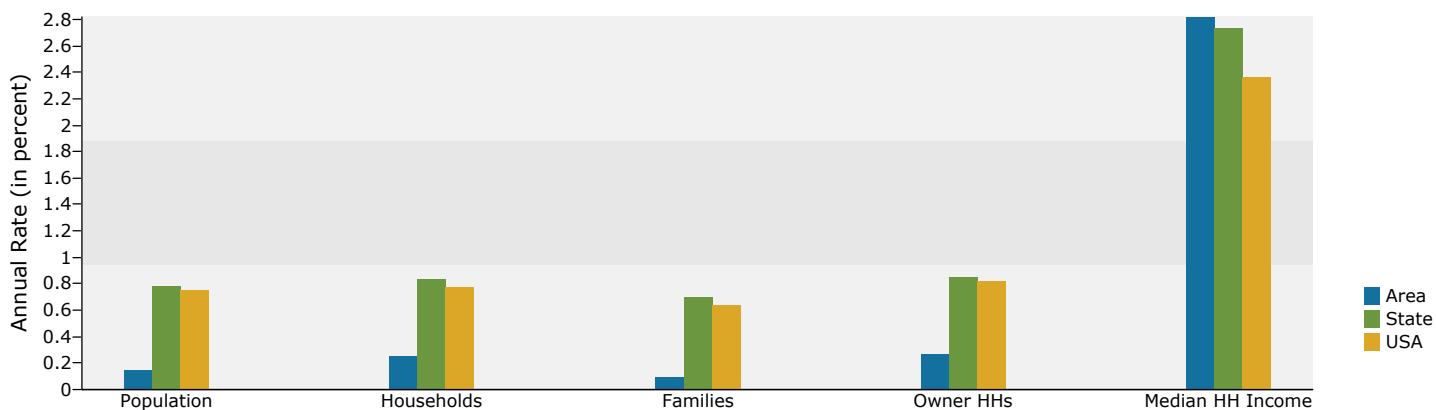
September 06, 2011

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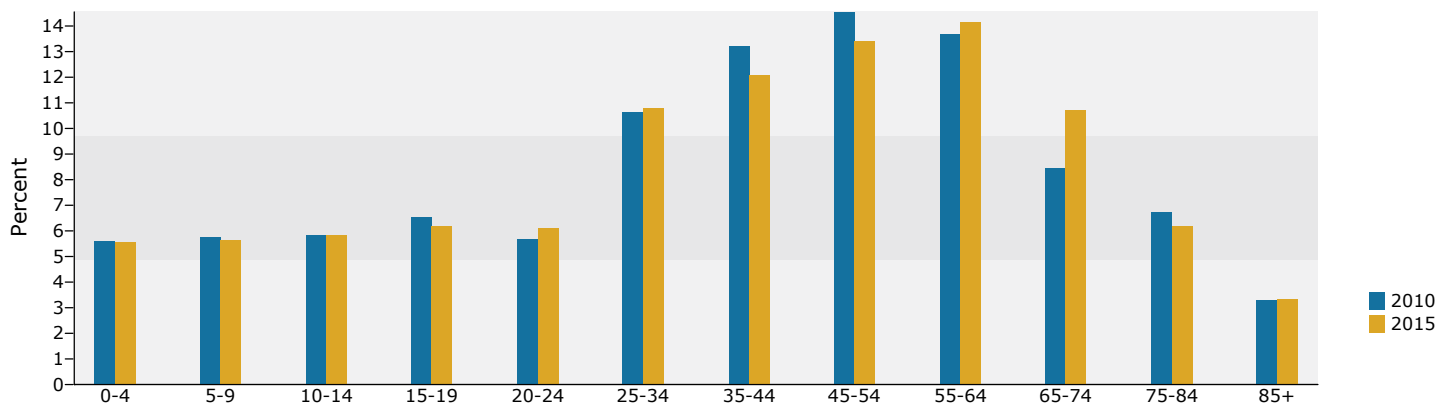
Hollins
 6926 Peters Creek Rd NW, Hollins, VA, 24019
 Drive Time: 9 minutes

Latitude: 37.34617
 Longitude: -79.95597

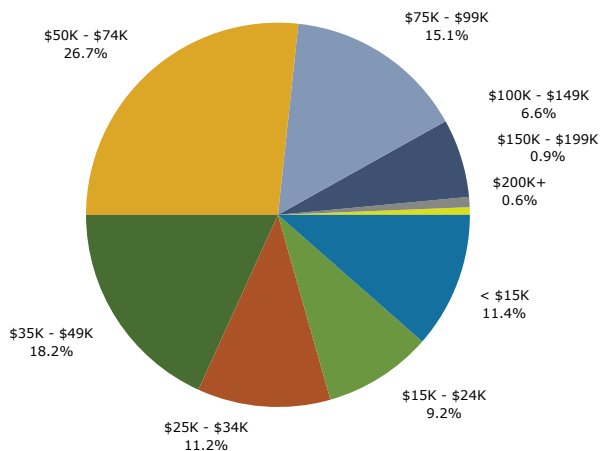
Trends 2010-2015



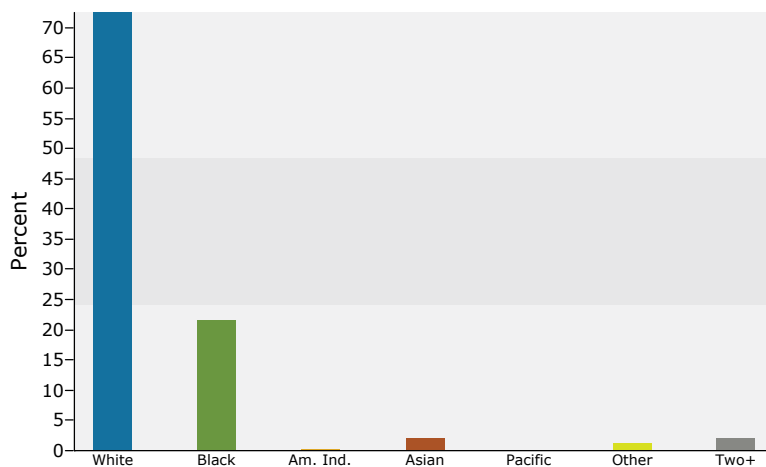
Population by Age



2010 Household Income



2010 Population by Race

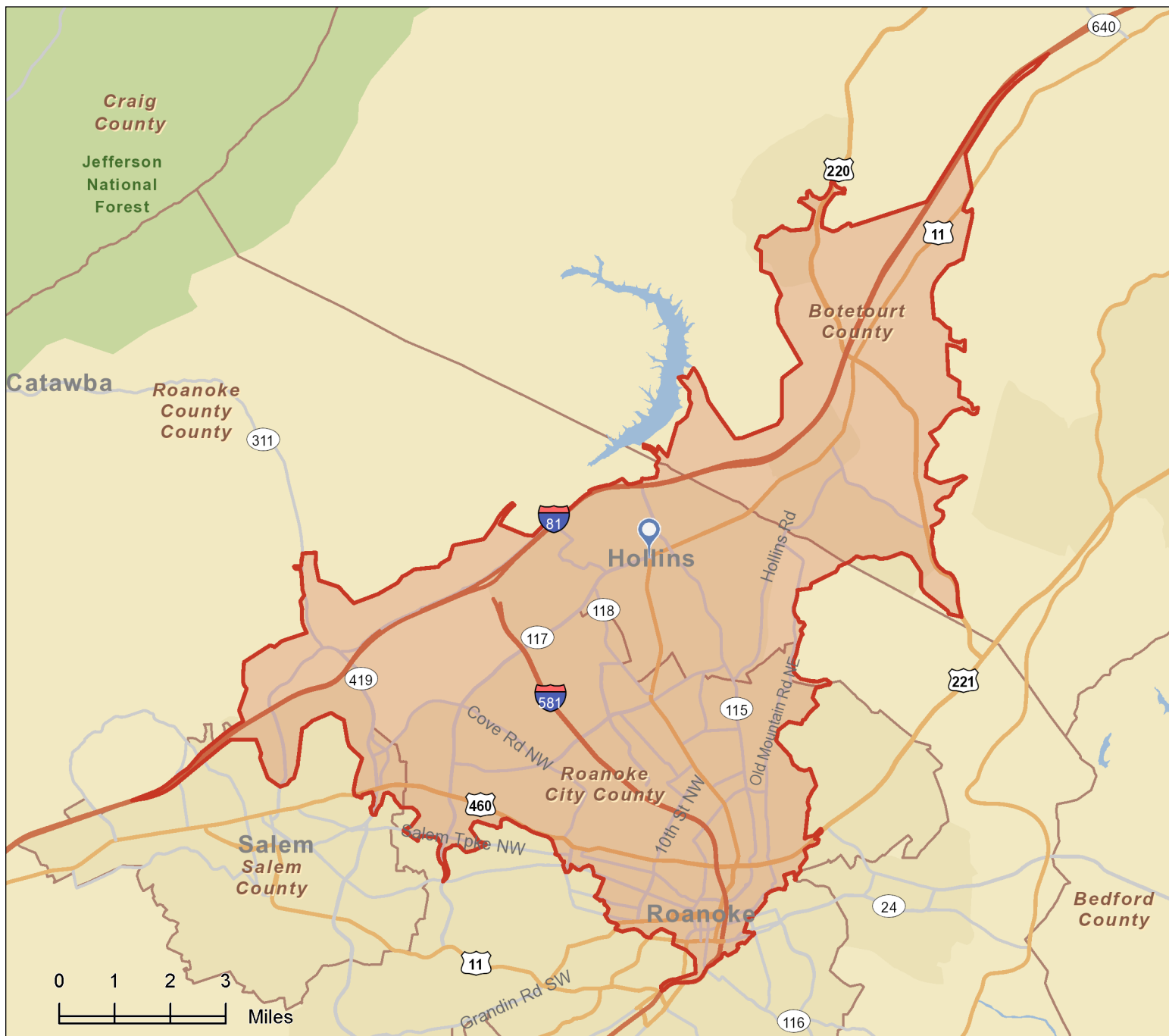


2010 Percent Hispanic Origin: 2.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Hollins
 6926 Peters Creek Rd NW, Hollins, VA, 24019
 Drive Time: 11 Minutes

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This site is located in:

City:	Hollins CDP	County:	Roanoke County
State:	Virginia	Census Tract:	51161030204
ZIP Code:	24019	Census Block	511610302041
CBSA:	Roanoke, VA Metropolitan Statistical Area (40220)		



Demographic and Income Profile Report

Hollins
 6926 Peters Creek Rd NW, Hollins, VA, 24019
 Drive Time: 11 minutes

Latitude: 37.34617
 Longitude: -79.95597

Summary	2000	2010	2015
Population	71,173	71,292	71,851
Households	29,370	29,953	30,355
Families	18,752	18,531	18,620
Average Household Size	2.31	2.27	2.26
Owner Occupied Housing Units	19,006	19,039	19,281
Renter Occupied Housing Units	10,364	10,914	11,073
Median Age	38.9	41.2	42.0

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.16%	0.78%	0.76%
Households	0.27%	0.83%	0.78%
Families	0.10%	0.70%	0.64%
Owner HHs	0.25%	0.85%	0.82%
Median Household Income	2.94%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	5,831	19.9%	4,331	14.5%	3,633	12.0%
\$15,000 - \$24,999	4,753	16.2%	3,164	10.6%	2,620	8.6%
\$25,000 - \$34,999	4,608	15.7%	3,351	11.2%	2,779	9.2%
\$35,000 - \$49,999	5,256	17.9%	5,196	17.3%	4,823	15.9%
\$50,000 - \$74,999	5,470	18.6%	7,610	25.4%	8,269	27.2%
\$75,000 - \$99,999	2,232	7.6%	4,067	13.6%	4,475	14.7%
\$100,000 - \$149,999	791	2.7%	1,800	6.0%	2,978	9.8%
\$150,000 - \$199,999	209	0.7%	242	0.8%	443	1.5%
\$200,000+	211	0.7%	190	0.6%	334	1.1%

Median Household Income	\$33,701	\$46,624	\$53,886
Average Household Income	\$42,303	\$52,192	\$59,642
Per Capita Income	\$17,858	\$22,737	\$26,108

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,266	6.0%	4,126	5.8%	4,119	5.7%
5 - 9	4,788	6.7%	4,242	6.0%	4,205	5.9%
10 - 14	4,496	6.3%	4,233	5.9%	4,303	6.0%
15 - 19	4,311	6.1%	4,792	6.7%	4,474	6.2%
20 - 24	4,086	5.7%	4,360	6.1%	4,627	6.4%
25 - 34	9,599	13.5%	8,074	11.3%	8,278	11.5%
35 - 44	10,797	15.2%	9,410	13.2%	8,704	12.1%
45 - 54	10,200	14.3%	10,514	14.7%	9,634	13.4%
55 - 64	6,712	9.4%	9,422	13.2%	10,056	14.0%
65 - 74	5,951	8.4%	5,667	7.9%	7,211	10.0%
75 - 84	4,349	6.1%	4,296	6.0%	4,039	5.6%
85+	1,621	2.3%	2,157	3.0%	2,199	3.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	47,953	67.4%	46,664	65.5%	46,359	64.5%
Black Alone	20,448	28.7%	20,626	28.9%	20,927	29.1%
American Indian Alone	157	0.2%	187	0.3%	200	0.3%
Asian Alone	964	1.4%	1,289	1.8%	1,465	2.0%
Pacific Islander Alone	16	0.0%	33	0.0%	33	0.0%
Some Other Race Alone	532	0.7%	910	1.3%	1,032	1.4%
Two or More Races	1,103	1.6%	1,584	2.2%	1,836	2.6%
Hispanic Origin (Any Race)	957	1.3%	1,925	2.7%	2,352	3.3%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

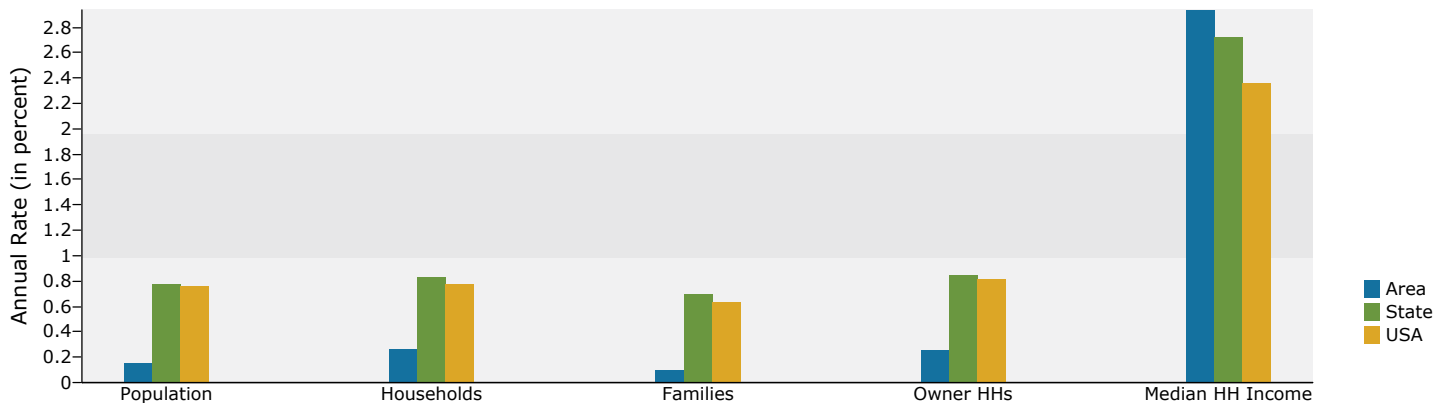
September 06, 2011

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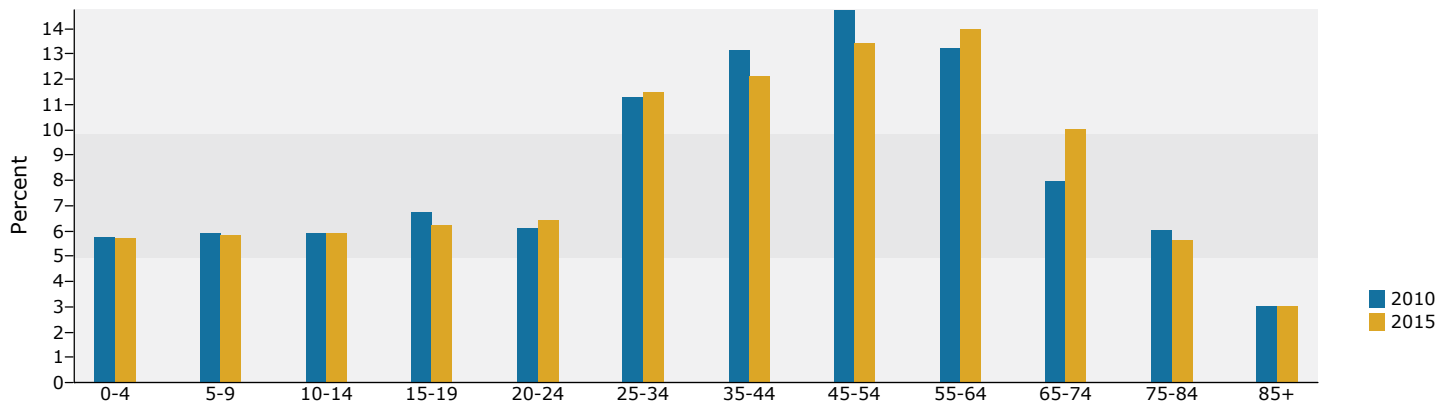
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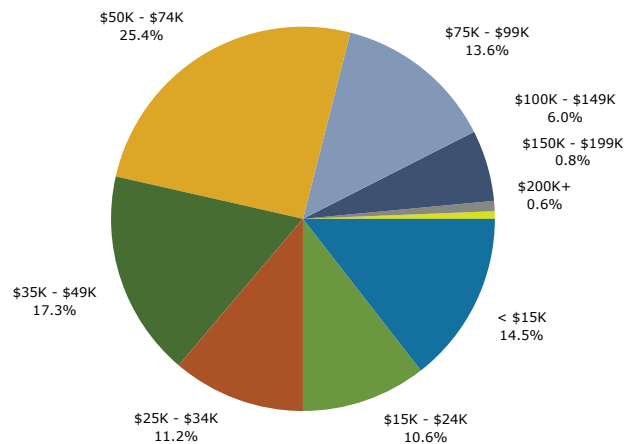
Trends 2010-2015



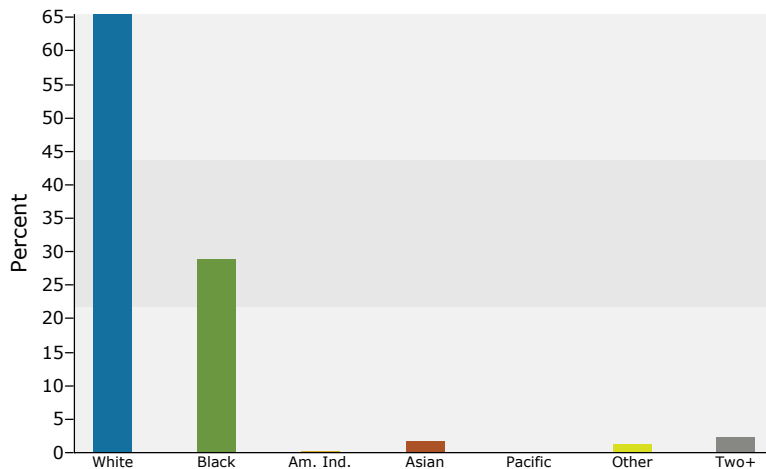
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 2.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.