



**ROANOKE REGIONAL  
PARTNERSHIP**

Valley View Submarket  
Demographics  
30-60-90 Minutes

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## Market Location



Valley View  
 4521 Valley View Blvd NW, Roanoke, VA 24012  
 Drive Time: 30, 60, 90 Minutes

Latitude: 37.30479  
 Longitude: -79.96055

	30 minutes	60 minutes	90 minutes
 2000 Total Population	217,732	473,178	955,050
2000 Group Quarters	6,816	23,985	41,082
2010 Total Population	223,221	500,617	1,003,436
2015 Total Population	226,213	512,449	1,022,502
2010 - 2015 Annual Rate	0.27%	0.47%	0.38%
 2000 Households	91,485	190,410	384,694
2000 Average Household Size	2.31	2.36	2.38
2010 Households	95,454	204,692	409,967
2010 Average Household Size	2.26	2.32	2.34
2015 Households	97,276	210,760	420,173
2015 Average Household Size	2.25	2.31	2.32
2010 - 2015 Annual Rate	0.38%	0.59%	0.49%
2000 Families	59,109	123,440	258,400
2000 Average Family Size	2.86	2.87	2.87
2010 Families	60,015	129,272	268,380
2010 Average Family Size	2.85	2.85	2.86
2015 Families	60,697	132,062	272,958
2015 Average Family Size	2.84	2.84	2.85
2010 - 2015 Annual Rate	0.23%	0.43%	0.34%
 <b>2000 Housing Units</b>	96,893	202,417	420,039
Owner Occupied Housing Units	63.3%	64.2%	65.3%
Renter Occupied Housing Units	31.1%	29.9%	26.3%
Vacant Housing Units	5.6%	5.9%	8.4%
<b>2010 Housing Units</b>	103,700	224,539	466,493
Owner Occupied Housing Units	60.8%	61.4%	61.9%
Renter Occupied Housing Units	31.2%	29.8%	26.0%
Vacant Housing Units	8.0%	8.8%	12.1%
<b>2015 Housing Units</b>	106,196	233,043	484,106
Owner Occupied Housing Units	60.5%	60.9%	61.1%
Renter Occupied Housing Units	31.1%	29.6%	25.7%
Vacant Housing Units	8.4%	9.6%	13.2%
<b>Median Household Income</b>			
2000	\$38,114	\$37,123	\$35,952
2010	\$50,947	\$48,584	\$46,395
2015	\$59,050	\$55,176	\$52,762
<b>Median Home Value</b>			
2000	\$98,410	\$98,567	\$89,368
2010	\$156,863	\$156,203	\$143,882
2015	\$205,439	\$203,571	\$186,242
<b>Per Capita Income</b>			
2000	\$20,860	\$19,581	\$18,898
2010	\$25,573	\$23,848	\$22,747
2015	\$29,581	\$27,612	\$26,263
<b>Median Age</b>			
2000	39.2	36.6	38.0
2010	42.2	39.3	40.8
2015	42.9	40.1	41.7


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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<b>2000 Households by Income</b>			
 Household Income Base	91,457	190,360	384,640
< \$15,000	16.3%	17.9%	18.6%
\$15,000 - \$24,999	14.7%	15.2%	15.6%
\$25,000 - \$34,999	14.7%	14.0%	14.3%
\$35,000 - \$49,999	18.3%	18.0%	18.3%
\$50,000 - \$74,999	19.4%	19.0%	18.7%
\$75,000 - \$99,999	8.8%	8.4%	7.6%
\$100,000 - \$149,999	5.1%	4.9%	4.4%
\$150,000 - \$199,999	1.2%	1.2%	1.1%
\$200,000+	1.4%	1.3%	1.3%
Average Household Income	\$48,825	\$47,696	\$46,033
<b>2010 Households by Income</b>			
Household Income Base	95,449	204,687	409,962
< \$15,000	11.8%	13.3%	14.0%
\$15,000 - \$24,999	9.4%	10.5%	11.3%
\$25,000 - \$34,999	10.5%	10.7%	11.6%
\$35,000 - \$49,999	17.1%	17.0%	17.0%
\$50,000 - \$74,999	24.6%	24.6%	25.0%
\$75,000 - \$99,999	15.8%	13.6%	11.9%
\$100,000 - \$149,999	8.0%	7.7%	7.0%
\$150,000 - \$199,999	1.6%	1.5%	1.2%
\$200,000+	1.2%	1.2%	1.1%
Average Household Income	\$58,478	\$56,125	\$53,741
<b>2015 Households by Income</b>			
Household Income Base	97,271	210,755	420,168
< \$15,000	9.6%	10.9%	11.5%
\$15,000 - \$24,999	7.5%	8.4%	9.1%
\$25,000 - \$34,999	8.4%	8.8%	9.9%
\$35,000 - \$49,999	14.4%	15.1%	15.5%
\$50,000 - \$74,999	26.6%	25.9%	26.3%
\$75,000 - \$99,999	16.8%	14.7%	13.0%
\$100,000 - \$149,999	12.2%	11.9%	11.0%
\$150,000 - \$199,999	2.5%	2.4%	2.0%
\$200,000+	2.0%	1.9%	1.7%
Average Household Income	\$67,312	\$64,706	\$61,765
<b>2000 Owner Occupied HUs by Value</b>			
Total	61,309	129,928	274,189
<\$50,000	10.3%	13.1%	18.5%
\$50,000 - 99,999	41.3%	38.2%	40.4%
\$100,000 - 149,999	28.4%	26.8%	22.5%
\$150,000 - 199,999	10.7%	11.1%	9.4%
\$200,000 - \$299,999	6.4%	7.5%	6.2%
\$300,000 - 499,999	2.2%	2.6%	2.3%
\$500,000 - 999,999	0.5%	0.6%	0.6%
\$1,000,000+	0.2%	0.1%	0.1%
Average Home Value	\$117,554	\$118,830	\$109,529
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	30,000	59,344	107,179
With Cash Rent	96.0%	94.7%	92.5%
No Cash Rent	4.0%	5.3%	7.5%
Median Rent	\$421	\$410	\$374
Average Rent	\$435	\$428	\$393


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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<b>2000 Population by Age</b>			
 Total	217,732	473,178	955,050
Age 0 - 4	5.9%	5.5%	5.6%
Age 5 - 9	6.5%	6.0%	6.1%
Age 10 - 14	6.4%	6.1%	6.4%
Age 15 - 19	6.1%	7.8%	7.2%
Age 20 - 24	5.5%	9.2%	7.5%
Age 25 - 34	13.3%	13.0%	12.8%
Age 35 - 44	15.8%	14.9%	15.1%
Age 45 - 54	15.0%	14.1%	14.3%
Age 55 - 64	9.6%	9.5%	10.3%
Age 65 - 74	8.1%	7.4%	7.9%
Age 75 - 84	5.8%	4.9%	5.1%
Age 85+	2.1%	1.7%	1.8%
Age 18+	77.6%	78.9%	78.2%
<b>2010 Population by Age</b>			
Total	223,221	500,617	1,003,436
Age 0 - 4	5.6%	5.3%	5.4%
Age 5 - 9	5.6%	5.3%	5.5%
Age 10 - 14	5.7%	5.5%	5.7%
Age 15 - 19	6.4%	8.0%	7.4%
Age 20 - 24	6.1%	9.4%	7.7%
Age 25 - 34	11.4%	11.2%	11.0%
Age 35 - 44	13.0%	12.7%	12.9%
Age 45 - 54	15.4%	14.6%	14.9%
Age 55 - 64	13.8%	13.0%	13.5%
Age 65 - 74	8.2%	7.8%	8.5%
Age 75 - 84	5.9%	5.1%	5.3%
Age 85+	2.9%	2.2%	2.3%
Age 18+	79.4%	80.4%	79.8%
<b>2015 Population by Age</b>			
Total	226,213	512,449	1,022,502
Age 0 - 4	5.5%	5.2%	5.2%
Age 5 - 9	5.5%	5.3%	5.4%
Age 10 - 14	5.7%	5.6%	5.7%
Age 15 - 19	5.9%	7.6%	7.1%
Age 20 - 24	6.1%	9.4%	7.7%
Age 25 - 34	12.1%	11.3%	11.0%
Age 35 - 44	11.8%	11.8%	12.0%
Age 45 - 54	13.9%	13.3%	13.7%
Age 55 - 64	14.5%	13.6%	14.1%
Age 65 - 74	10.5%	9.7%	10.4%
Age 75 - 84	5.7%	5.0%	5.4%
Age 85+	2.9%	2.3%	2.4%
Age 18+	79.9%	80.7%	80.2%
<b>2000 Population by Sex</b>			
Males	47.3%	48.8%	48.5%
Females	52.7%	51.2%	51.5%
<b>2010 Population by Sex</b>			
Males	47.6%	49.1%	48.8%
Females	52.4%	50.9%	51.2%
<b>2015 Population by Sex</b>			
Males	47.7%	49.2%	48.9%
Females	52.3%	50.8%	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	30 minutes	60 minutes	90 minutes
<b>2000 Population by Race/Ethnicity</b>			
 Total	217,732	473,178	955,050
White Alone	82.9%	86.9%	84.7%
Black Alone	13.8%	9.8%	12.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.3%	1.5%	1.0%
Some Other Race Alone	0.5%	0.5%	0.5%
Two or More Races	1.3%	1.2%	1.0%
Hispanic Origin	1.2%	1.2%	1.3%
Diversity Index	30.9	25.3	28.6
<b>2010 Population by Race/Ethnicity</b>			
Total	223,221	500,617	1,003,436
White Alone	81.2%	85.4%	83.6%
Black Alone	14.0%	9.9%	12.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.8%	2.1%	1.5%
Some Other Race Alone	0.9%	0.7%	0.8%
Two or More Races	1.9%	1.7%	1.5%
Hispanic Origin	2.4%	2.1%	2.3%
Diversity Index	35.2	29.1	31.8
<b>2015 Population by Race/Ethnicity</b>			
Total	226,213	512,449	1,022,502
White Alone	80.4%	84.6%	83.1%
Black Alone	14.2%	10.0%	12.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	2.1%	2.4%	1.7%
Some Other Race Alone	1.0%	0.8%	0.9%
Two or More Races	2.2%	2.0%	1.7%
Hispanic Origin	3.0%	2.5%	2.8%
Diversity Index	37.2	31.0	33.3
<b>2000 Population 3+ by School Enrollment</b>			
 Total	210,501	457,891	923,618
Enrolled in Nursery/Preschool	1.9%	1.6%	1.6%
Enrolled in Kindergarten	1.4%	1.3%	1.3%
Enrolled in Grade 1-8	10.9%	10.2%	10.5%
Enrolled in Grade 9-12	5.0%	4.8%	5.0%
Enrolled in College	4.2%	9.9%	7.1%
Enrolled in Grad/Prof School	0.7%	1.4%	1.0%
Not Enrolled in School	75.9%	70.9%	73.5%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	157,482	332,796	685,959
Less than 9th Grade	4.7%	5.6%	7.0%
9th - 12th Grade, No Diploma	9.1%	9.1%	10.4%
High School Graduate	31.0%	30.7%	33.1%
Some College, No Degree	20.5%	19.4%	18.8%
Associate Degree	9.1%	8.5%	7.8%
Bachelor's Degree	16.7%	16.1%	14.0%
Graduate/Professional Degree	8.9%	10.6%	8.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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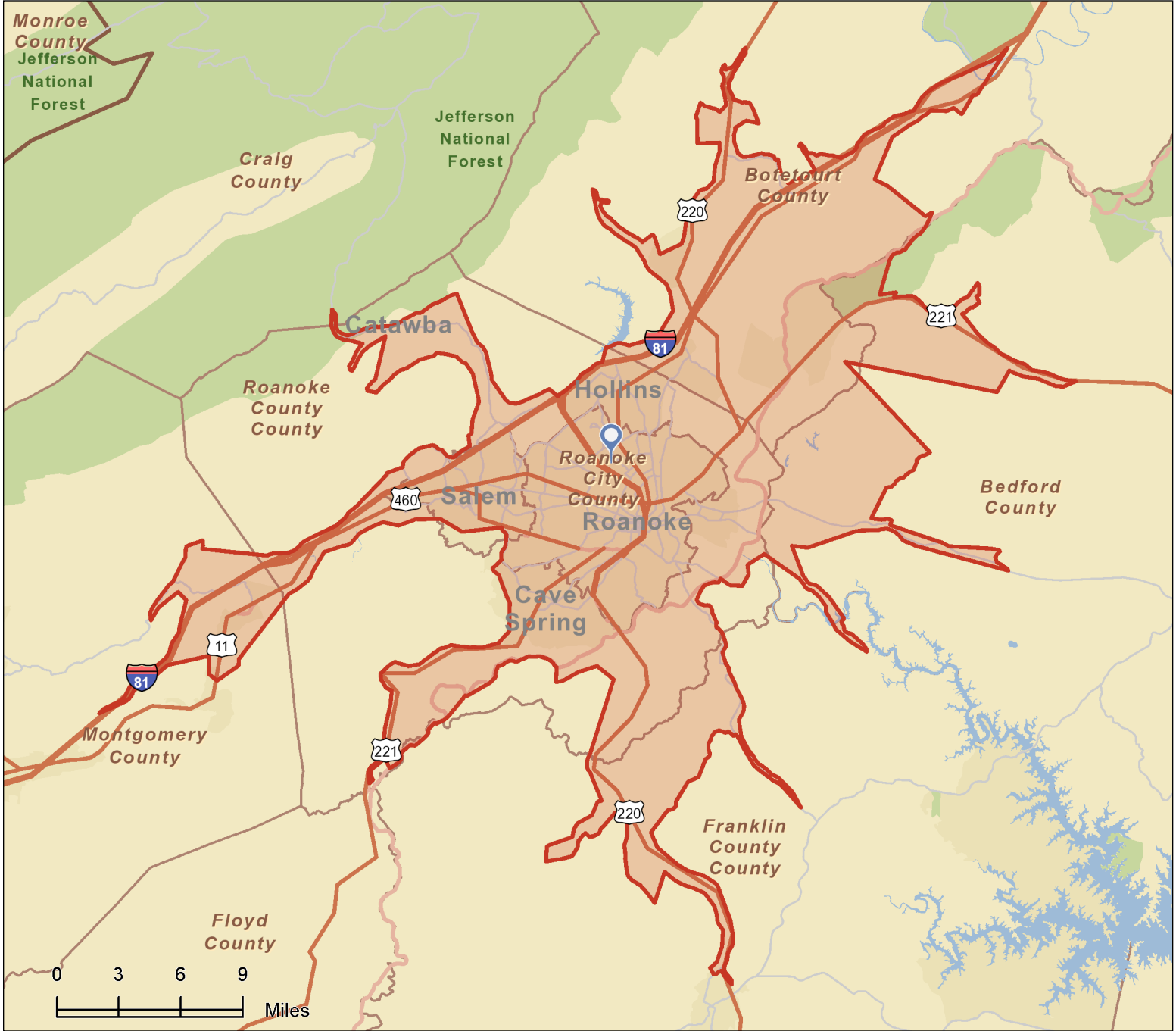
Latitude: 37.30479  
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	30 minutes	60 minutes	90 minutes
<b>2010 Population 15+ by Marital Status</b>			
 Total	185,331	419,807	837,276
Never Married	25.2%	29.1%	26.4%
Married	54.2%	53.8%	55.8%
Widowed	7.7%	6.6%	7.2%
Divorced	12.9%	10.5%	10.5%
<b>2000 Population 16+ by Employment Status</b>			
 Total	174,009	383,738	769,684
In Labor Force	64.1%	62.6%	61.7%
Civilian Employed	61.5%	59.8%	58.8%
Civilian Unemployed	2.5%	2.7%	2.8%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	35.9%	37.4%	38.3%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.0%	91.1%	90.2%
Civilian Unemployed	9.0%	8.9%	9.8%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.2%	93.3%	92.7%
Civilian Unemployed	6.8%	6.7%	7.3%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	93,613	198,795	401,869
Own Children < 6 Only	6.9%	6.7%	6.7%
Employed/in Armed Forces	4.8%	4.5%	4.5%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	1.9%	2.0%	2.0%
Own Children < 6 and 6-17 Only	4.6%	4.6%	4.7%
Employed/in Armed Forces	3.1%	2.9%	3.0%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	1.4%	1.6%	1.6%
Own Children 6-17 Only	15.9%	15.4%	15.8%
Employed/in Armed Forces	12.3%	11.8%	12.0%
Unemployed	0.3%	0.3%	0.4%
Not in Labor Force	3.3%	3.2%	3.5%
No Own Children < 18	72.5%	73.3%	72.8%
Employed/in Armed Forces	36.5%	36.0%	34.1%
Unemployed	1.3%	1.5%	1.6%
Not in Labor Force	34.7%	35.7%	37.1%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	105,573	232,271	449,686
Agriculture/Mining	0.4%	1.0%	1.4%
Construction	6.2%	6.4%	7.1%
Manufacturing	8.5%	11.0%	14.6%
Wholesale Trade	3.6%	2.8%	2.7%
Retail Trade	14.7%	13.2%	12.5%
Transportation/Utilities	5.5%	4.5%	4.3%
Information	1.5%	1.4%	1.3%
Finance/Insurance/Real Estate	8.6%	6.6%	5.6%
Services	47.1%	49.3%	46.6%
Public Administration	3.9%	3.8%	3.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**This site is located in:**

<b>City:</b>	Roanoke city	<b>County:</b>	Roanoke city
<b>State:</b>	Virginia	<b>Census Tract:</b>	51770000300
<b>ZIP Code:</b>	24012	<b>Census Block</b>	517700003001
<b>CBSA:</b>	Roanoke, VA Metropolitan Statistical Area (40220)		



# Demographic and Income Profile Report

Valley View  
 4521 Valley View Blvd NW, Roanoke, VA, 24012  
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Latitude: 37.30479  
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Summary	2000	2010	2015
Population	217,732	223,221	226,213
Households	91,485	95,454	97,276
Families	59,109	60,015	60,697
Average Household Size	2.31	2.26	2.25
Owner Occupied Housing Units	61,360	63,089	64,282
Renter Occupied Housing Units	30,125	32,365	32,994
Median Age	39.2	42.2	42.9

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.27%	0.78%	0.76%
Households	0.38%	0.83%	0.78%
Families	0.23%	0.70%	0.64%
Owner HHs	0.38%	0.85%	0.82%
Median Household Income	3.00%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	14,941	16.3%	11,266	11.8%	9,297	9.6%
\$15,000 - \$24,999	13,420	14.7%	8,979	9.4%	7,288	7.5%
\$25,000 - \$34,999	13,476	14.7%	10,067	10.5%	8,203	8.4%
\$35,000 - \$49,999	16,780	18.3%	16,275	17.1%	14,038	14.4%
\$50,000 - \$74,999	17,743	19.4%	23,512	24.6%	25,847	26.6%
\$75,000 - \$99,999	8,038	8.8%	15,039	15.8%	16,358	16.8%
\$100,000 - \$149,999	4,619	5.1%	7,605	8.0%	11,846	12.2%
\$150,000 - \$199,999	1,138	1.2%	1,529	1.6%	2,478	2.5%
\$200,000+	1,302	1.4%	1,177	1.2%	1,916	2.0%

Median Household Income	\$38,114	\$50,947	\$59,050
Average Household Income	\$48,825	\$58,478	\$67,312
Per Capita Income	\$20,860	\$25,573	\$29,581

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,784	5.9%	12,588	5.6%	12,526	5.5%
5 - 9	14,145	6.5%	12,548	5.6%	12,538	5.5%
10 - 14	13,988	6.4%	12,754	5.7%	12,921	5.7%
15 - 19	13,181	6.1%	14,259	6.4%	13,264	5.9%
20 - 24	11,897	5.5%	13,590	6.1%	13,783	6.1%
25 - 34	28,878	13.3%	25,372	11.4%	27,296	12.1%
35 - 44	34,352	15.8%	28,951	13.0%	26,615	11.8%
45 - 54	32,571	15.0%	34,430	15.4%	31,435	13.9%
55 - 64	20,987	9.6%	30,880	13.8%	32,702	14.5%
65 - 74	17,730	8.1%	18,207	8.2%	23,662	10.5%
75 - 84	12,681	5.8%	13,243	5.9%	12,823	5.7%
85+	4,538	2.1%	6,399	2.9%	6,648	2.9%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	180,608	83.0%	181,357	81.2%	181,881	80.4%
Black Alone	30,105	13.8%	31,230	14.0%	32,035	14.2%
American Indian Alone	362	0.2%	435	0.2%	467	0.2%
Asian Alone	2,731	1.3%	3,939	1.8%	4,574	2.0%
Pacific Islander Alone	44	0.0%	79	0.0%	81	0.0%
Some Other Race Alone	1,106	0.5%	1,985	0.9%	2,272	1.0%
Two or More Races	2,776	1.3%	4,196	1.9%	4,903	2.2%
Hispanic Origin (Any Race)	2,571	1.2%	5,428	2.4%	6,760	3.0%

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

August 19, 2011

Made with Esri Business Analyst

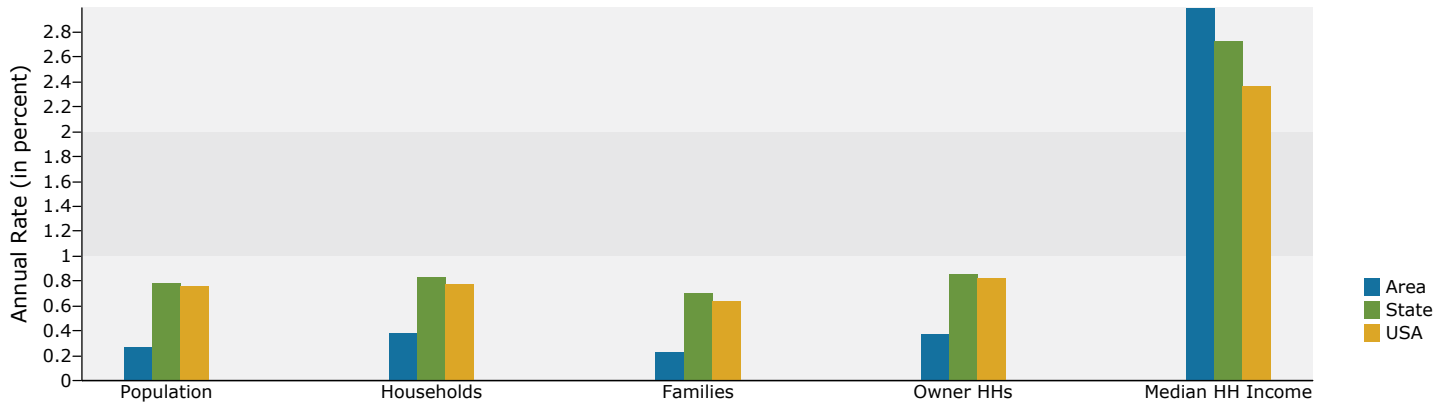


# Demographic and Income Profile Report

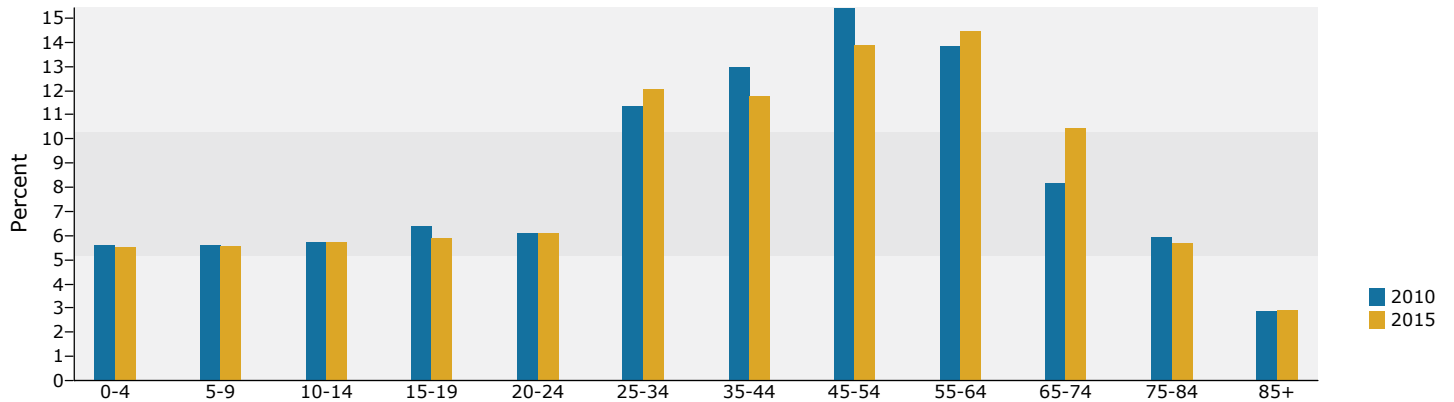
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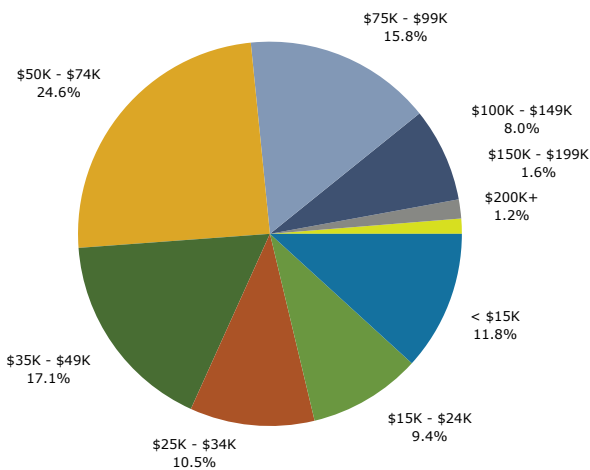
## Trends 2010-2015



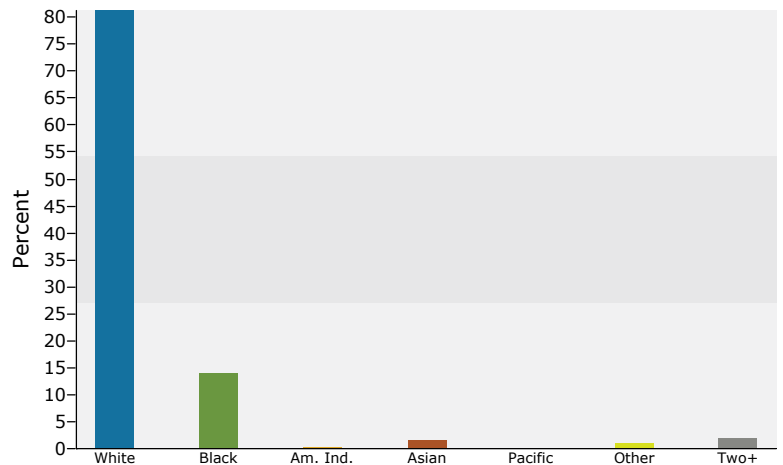
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 2.4%

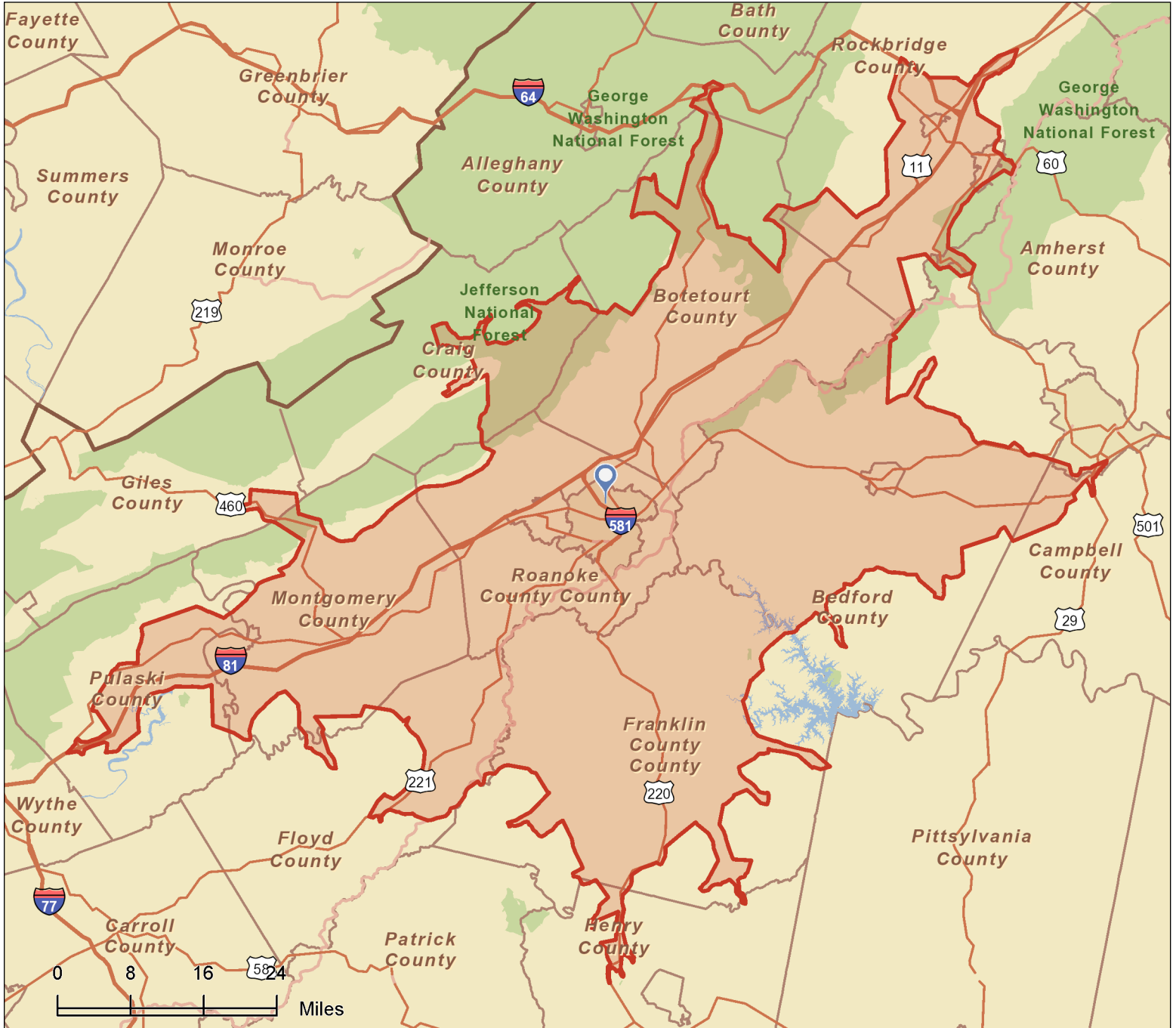
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

August 19, 2011

Made with Esri Business Analyst

Valley View  
 4521 Valley View Blvd NW, Roanoke, VA, 24012  
 Drive Time: 60 Minutes

Latitude: 37.30479  
 Longitude: -79.96055



**This site is located in:**

<b>City:</b>	Roanoke city	<b>County:</b>	Roanoke city
<b>State:</b>	Virginia	<b>Census Tract:</b>	51770000300
<b>ZIP Code:</b>	24012	<b>Census Block</b>	517700003001
<b>CBSA:</b>	Roanoke, VA Metropolitan Statistical Area (40220)		



# Demographic and Income Profile Report

Valley View  
 4521 Valley View Blvd NW, Roanoke, VA, 24012  
 Drive Time: 60 minutes

Latitude: 37.30479  
 Longitude: -79.96055

Summary	2000	2010	2015
Population	473,178	500,617	512,449
Households	190,410	204,692	210,760
Families	123,440	129,272	132,062
Average Household Size	2.36	2.32	2.31
Owner Occupied Housing Units	129,888	137,789	141,863
Renter Occupied Housing Units	60,522	66,903	68,897
Median Age	36.6	39.3	40.1

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.47%	0.78%	0.76%
Households	0.59%	0.83%	0.78%
Families	0.43%	0.70%	0.64%
Owner HHs	0.58%	0.85%	0.82%
Median Household Income	2.58%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	34,071	17.9%	27,250	13.3%	22,905	10.9%
\$15,000 - \$24,999	28,848	15.2%	21,515	10.5%	17,800	8.4%
\$25,000 - \$34,999	26,668	14.0%	21,818	10.7%	18,631	8.8%
\$35,000 - \$49,999	34,331	18.0%	34,696	17.0%	31,842	15.1%
\$50,000 - \$74,999	36,081	19.0%	50,333	24.6%	54,518	25.9%
\$75,000 - \$99,999	16,085	8.5%	27,919	13.6%	30,882	14.7%
\$100,000 - \$149,999	9,362	4.9%	15,721	7.7%	25,153	11.9%
\$150,000 - \$199,999	2,379	1.3%	3,016	1.5%	5,003	2.4%
\$200,000+	2,535	1.3%	2,419	1.2%	4,021	1.9%

Median Household Income	\$37,123	\$48,584	\$55,176
Average Household Income	\$47,696	\$56,125	\$64,706
Per Capita Income	\$19,581	\$23,848	\$27,612

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	25,962	5.5%	26,470	5.3%	26,437	5.2%
5 - 9	28,358	6.0%	26,689	5.3%	26,953	5.3%
10 - 14	28,983	6.1%	27,651	5.5%	28,468	5.6%
15 - 19	36,890	7.8%	39,847	8.0%	38,916	7.6%
20 - 24	43,585	9.2%	47,164	9.4%	48,413	9.4%
25 - 34	61,619	13.0%	55,847	11.2%	57,805	11.3%
35 - 44	70,372	14.9%	63,332	12.7%	60,311	11.8%
45 - 54	66,546	14.1%	72,844	14.6%	68,151	13.3%
55 - 64	44,984	9.5%	65,192	13.0%	69,756	13.6%
65 - 74	34,988	7.4%	38,991	7.8%	49,821	9.7%
75 - 84	23,013	4.9%	25,419	5.1%	25,692	5.0%
85+	7,878	1.7%	11,171	2.2%	11,726	2.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	410,997	86.9%	427,325	85.4%	433,435	84.6%
Black Alone	46,347	9.8%	49,579	9.9%	51,350	10.0%
American Indian Alone	865	0.2%	1,054	0.2%	1,136	0.2%
Asian Alone	7,155	1.5%	10,443	2.1%	12,301	2.4%
Pacific Islander Alone	109	0.0%	166	0.0%	171	0.0%
Some Other Race Alone	2,131	0.5%	3,541	0.7%	4,046	0.8%
Two or More Races	5,574	1.2%	8,509	1.7%	10,010	2.0%
Hispanic Origin (Any Race)	5,488	1.2%	10,510	2.1%	13,057	2.5%

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

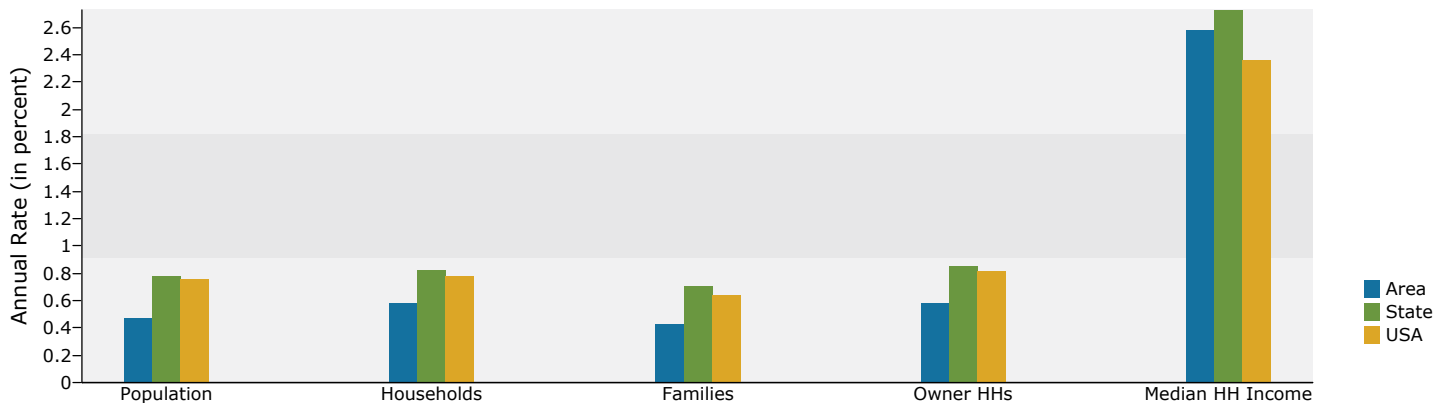
August 19, 2011

Made with Esri Business Analyst

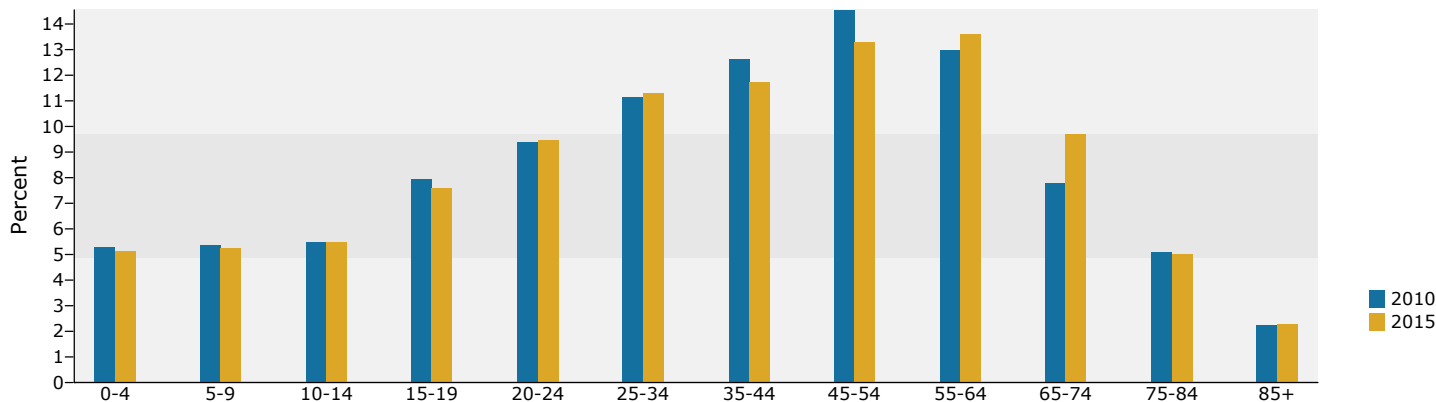
Valley View  
 4521 Valley View Blvd NW, Roanoke, VA, 24012  
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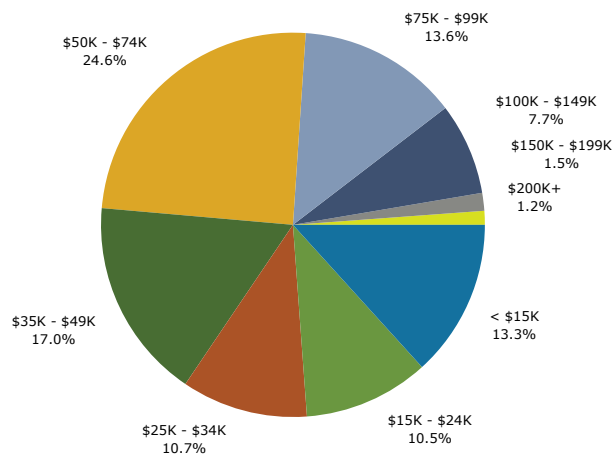
## Trends 2010-2015



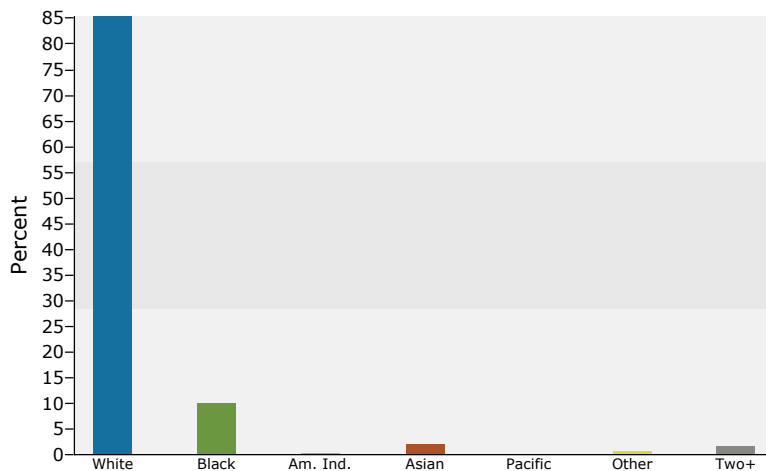
## Population by Age



## 2010 Household Income



## 2010 Population by Race

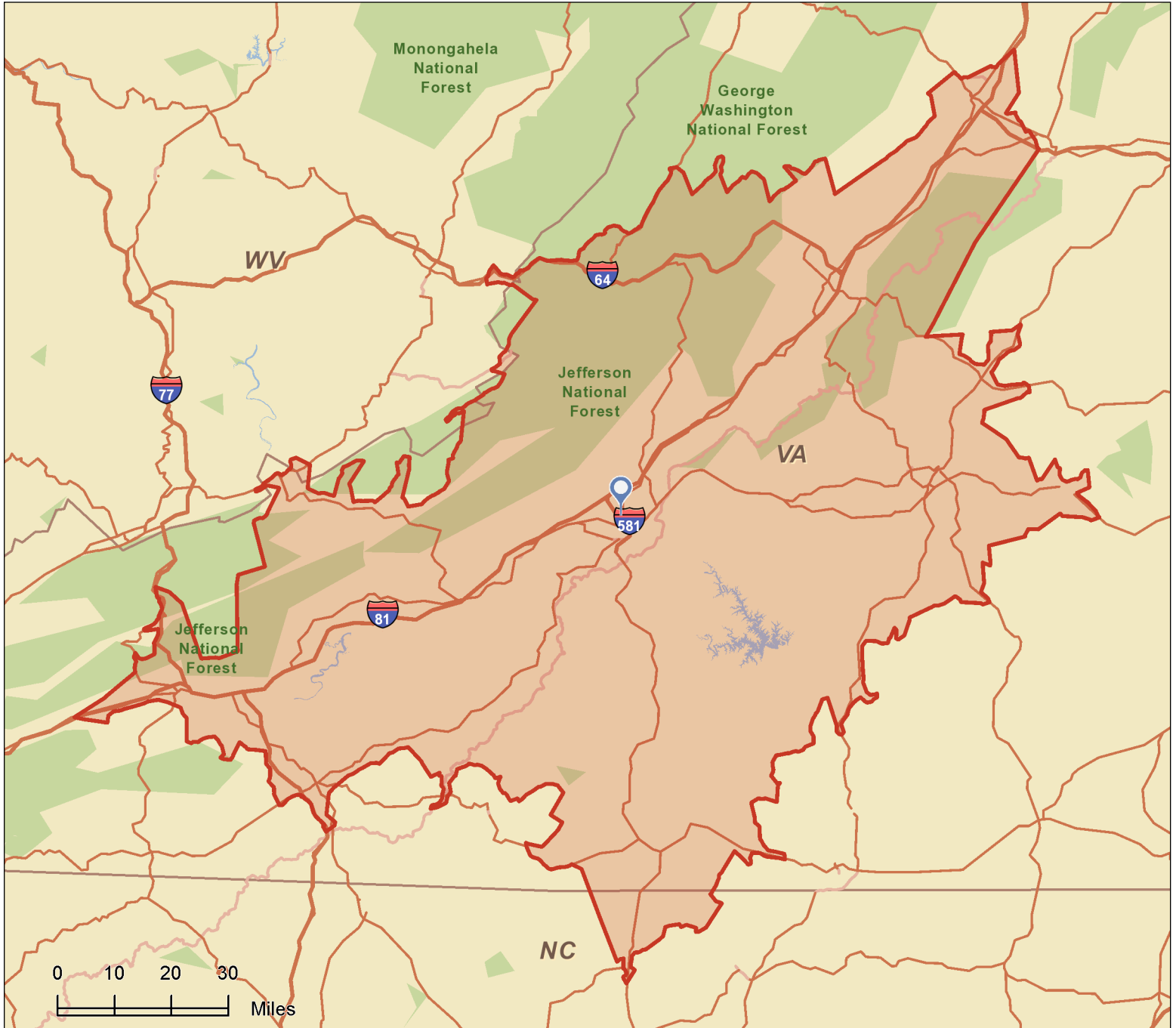


2010 Percent Hispanic Origin: 2.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Valley View  
 4521 Valley View Blvd NW, Roanoke, VA, 24012  
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<b>State:</b>	Virginia	<b>Census Tract:</b>	51770000300
<b>ZIP Code:</b>	24012	<b>Census Block</b>	517700003001
<b>CBSA:</b>	Roanoke, VA Metropolitan Statistical Area (40220)		



# Demographic and Income Profile Report

Valley View  
 4521 Valley View Blvd NW, Roanoke, VA, 24012  
 Drive Time: 90 minutes

Latitude: 37.30479  
 Longitude: -79.96055

Summary	2000	2010	2015
Population	955,050	1,003,436	1,022,502
Households	384,694	409,967	420,173
Families	258,400	268,380	272,958
Average Household Size	2.38	2.34	2.32
Owner Occupied Housing Units	274,241	288,620	295,749
Renter Occupied Housing Units	110,453	121,347	124,424
Median Age	38.0	40.8	41.7

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.38%	0.78%	0.76%
Households	0.49%	0.83%	0.78%
Families	0.34%	0.70%	0.64%
Owner HHs	0.49%	0.85%	0.82%
Median Household Income	2.61%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	71,598	18.6%	57,297	14.0%	48,385	11.5%
\$15,000 - \$24,999	60,186	15.6%	46,270	11.3%	38,342	9.1%
\$25,000 - \$34,999	55,191	14.3%	47,457	11.6%	41,420	9.9%
\$35,000 - \$49,999	70,432	18.3%	69,642	17.0%	64,943	15.5%
\$50,000 - \$74,999	71,940	18.7%	102,469	25.0%	110,696	26.3%
\$75,000 - \$99,999	29,252	7.6%	48,788	11.9%	54,570	13.0%
\$100,000 - \$149,999	16,923	4.4%	28,546	7.0%	46,103	11.0%
\$150,000 - \$199,999	4,292	1.1%	5,009	1.2%	8,415	2.0%
\$200,000+	4,826	1.3%	4,484	1.1%	7,294	1.7%

Median Household Income	\$35,952	\$46,395	\$52,762
Average Household Income	\$46,033	\$53,741	\$61,765
Per Capita Income	\$18,898	\$22,747	\$26,263

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	53,072	5.6%	54,004	5.4%	53,433	5.2%
5 - 9	58,588	6.1%	54,982	5.5%	55,181	5.4%
10 - 14	61,024	6.4%	57,174	5.7%	58,651	5.7%
15 - 19	69,042	7.2%	73,998	7.4%	72,230	7.1%
20 - 24	71,626	7.5%	77,319	7.7%	78,971	7.7%
25 - 34	122,024	12.8%	110,495	11.0%	112,575	11.0%
35 - 44	144,072	15.1%	129,267	12.9%	122,353	12.0%
45 - 54	136,105	14.3%	149,285	14.9%	139,907	13.7%
55 - 64	97,994	10.3%	135,088	13.5%	144,146	14.1%
65 - 74	75,481	7.9%	85,081	8.5%	105,871	10.4%
75 - 84	49,060	5.1%	53,458	5.3%	54,854	5.4%
85+	16,962	1.8%	23,285	2.3%	24,330	2.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	809,067	84.7%	838,806	83.6%	849,223	83.1%
Black Alone	119,280	12.5%	124,275	12.4%	126,321	12.4%
American Indian Alone	1,959	0.2%	2,307	0.2%	2,450	0.2%
Asian Alone	9,485	1.0%	14,410	1.4%	17,076	1.7%
Pacific Islander Alone	215	0.0%	319	0.0%	334	0.0%
Some Other Race Alone	5,095	0.5%	8,274	0.8%	9,469	0.9%
Two or More Races	9,949	1.0%	15,045	1.5%	17,629	1.7%
Hispanic Origin (Any Race)	12,613	1.3%	23,078	2.3%	28,517	2.8%

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

August 19, 2011

Made with Esri Business Analyst

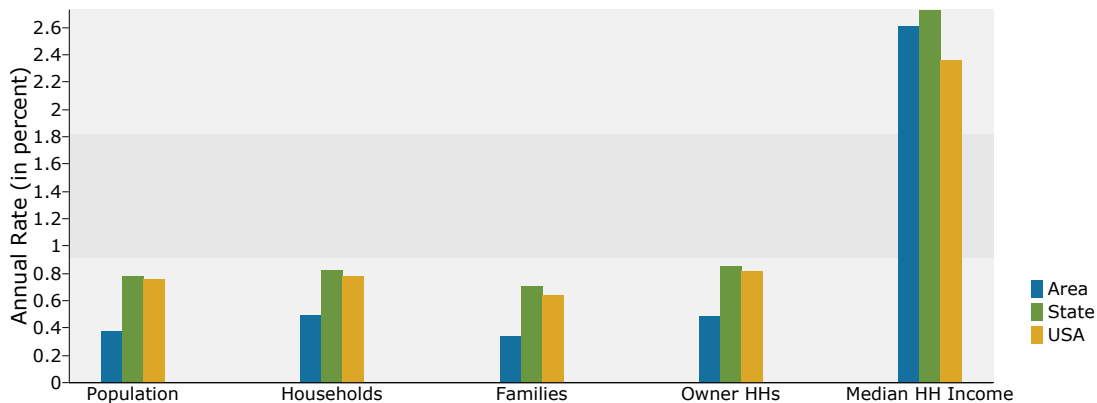


# Demographic and Income Profile Report

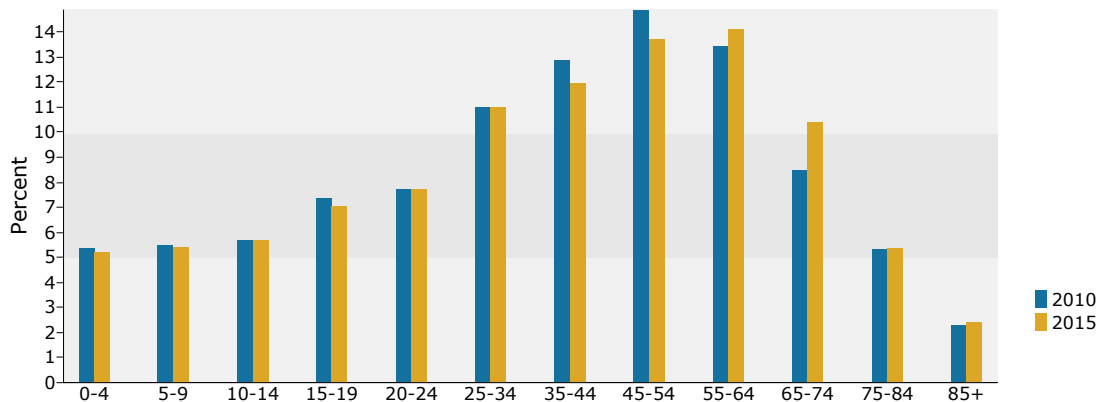
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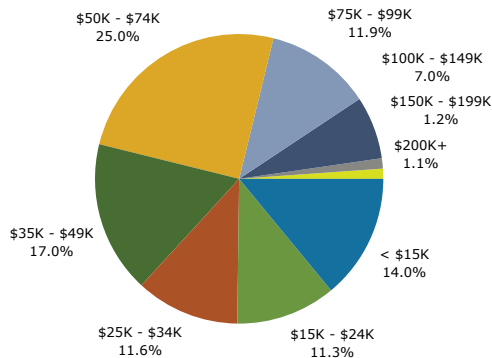
## Trends 2010-2015



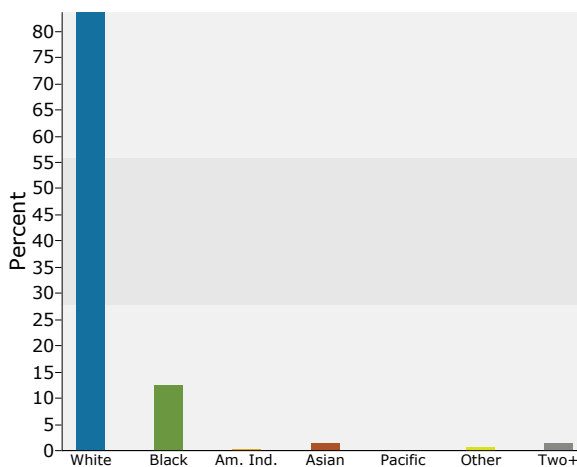
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 2.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.