



ROANOKE REGIONAL PARTNERSHIP

Bonsack Submarket Demographics 10-12-15 Minutes

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Market Location



Bonsack
4300 STHY 220 Alt, Roanoke, VA 24012
Drive Time: 10, 12, 15 Minutes

Latitude: 37.32435
Longitude: -79.87019

	10 minutes	12 minutes	15 minutes
 2000 Total Population	43,253	79,299	134,015
2000 Group Quarters	1,376	2,066	4,057
2010 Total Population	45,664	81,221	137,679
2015 Total Population	46,645	82,397	139,667
2010 - 2015 Annual Rate	0.43%	0.29%	0.29%
 2000 Households	17,565	33,404	56,921
2000 Average Household Size	2.38	2.31	2.28
2010 Households	18,859	34,728	59,446
2010 Average Household Size	2.34	2.28	2.24
2015 Households	19,365	35,399	60,612
2015 Average Household Size	2.33	2.27	2.23
2010 - 2015 Annual Rate	0.53%	0.38%	0.39%
2000 Families	11,547	21,078	35,661
2000 Average Family Size	2.93	2.89	2.88
2010 Families	12,118	21,411	36,322
2010 Average Family Size	2.92	2.88	2.86
2015 Families	12,362	21,682	36,776
2015 Average Family Size	2.91	2.88	2.86
2010 - 2015 Annual Rate	0.4%	0.25%	0.25%
 2000 Housing Units	18,879	35,961	60,708
Owner Occupied Housing Units	58.8%	57.5%	58.3%
Renter Occupied Housing Units	34.3%	35.5%	35.4%
Vacant Housing Units	6.9%	7.0%	6.2%
2010 Housing Units	20,703	38,529	65,248
Owner Occupied Housing Units	57.0%	55.3%	56.0%
Renter Occupied Housing Units	34.1%	34.8%	35.1%
Vacant Housing Units	8.9%	9.9%	8.9%
2015 Housing Units	21,364	39,442	66,837
Owner Occupied Housing Units	57.1%	55.4%	55.8%
Renter Occupied Housing Units	33.6%	34.4%	34.8%
Vacant Housing Units	9.4%	10.3%	9.3%
Median Household Income			
2000	\$33,039	\$32,469	\$34,908
2010	\$46,133	\$43,435	\$47,151
2015	\$54,506	\$51,478	\$54,910
Median Home Value			
2000	\$89,894	\$86,457	\$93,190
2010	\$146,377	\$140,180	\$148,612
2015	\$193,269	\$184,503	\$196,412
Per Capita Income			
2000	\$17,397	\$17,808	\$19,648
2010	\$22,172	\$22,044	\$24,072
2015	\$25,263	\$25,339	\$27,871
Median Age			
2000	37.0	37.4	38.2
2010	40.0	40.3	41.0
2015	40.7	41.0	41.7


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	17,621	33,419	56,940
< \$15,000	21.2%	21.6%	19.4%
\$15,000 - \$24,999	16.9%	16.7%	15.6%
\$25,000 - \$34,999	14.7%	15.3%	15.1%
\$35,000 - \$49,999	15.6%	16.5%	17.5%
\$50,000 - \$74,999	17.6%	17.3%	17.9%
\$75,000 - \$99,999	9.5%	8.3%	8.5%
\$100,000 - \$149,999	3.5%	3.1%	3.8%
\$150,000 - \$199,999	0.5%	0.6%	1.0%
\$200,000+	0.7%	0.7%	1.3%
Average Household Income	\$42,053	\$41,559	\$45,487
2010 Households by Income			
Household Income Base	18,859	34,728	59,445
< \$15,000	15.3%	16.1%	14.2%
\$15,000 - \$24,999	11.1%	11.5%	10.6%
\$25,000 - \$34,999	11.5%	11.8%	11.2%
\$35,000 - \$49,999	15.8%	16.9%	17.0%
\$50,000 - \$74,999	22.1%	22.2%	23.3%
\$75,000 - \$99,999	15.6%	13.7%	14.4%
\$100,000 - \$149,999	7.3%	6.5%	7.1%
\$150,000 - \$199,999	0.7%	0.7%	1.1%
\$200,000+	0.6%	0.6%	1.1%
Average Household Income	\$52,563	\$50,743	\$54,602
2015 Households by Income			
Household Income Base	19,365	35,399	60,614
< \$15,000	12.9%	13.4%	11.7%
\$15,000 - \$24,999	9.1%	9.5%	8.6%
\$25,000 - \$34,999	9.6%	9.8%	9.1%
\$35,000 - \$49,999	13.7%	15.8%	15.4%
\$50,000 - \$74,999	24.2%	23.9%	24.9%
\$75,000 - \$99,999	16.8%	15.0%	15.6%
\$100,000 - \$149,999	11.6%	10.3%	11.2%
\$150,000 - \$199,999	1.2%	1.2%	1.9%
\$200,000+	0.9%	1.0%	1.7%
Average Household Income	\$59,607	\$58,089	\$62,946
2000 Owner Occupied HUs by Value			
Total	11,083	20,618	35,379
<\$50,000	15.6%	15.8%	12.4%
\$50,000 - 99,999	42.1%	46.0%	44.3%
\$100,000 - 149,999	21.9%	21.5%	25.1%
\$150,000 - 199,999	12.5%	10.3%	10.0%
\$200,000 - \$299,999	6.3%	4.9%	5.6%
\$300,000 - 499,999	1.1%	1.0%	2.0%
\$500,000 - 999,999	0.4%	0.4%	0.5%
\$1,000,000+	0.1%	0.1%	0.1%
Average Home Value	\$108,087	\$103,197	\$111,727
2000 Specified Renter Occupied HUs by Contract Rent			
Total	6,470	12,725	21,512
With Cash Rent	96.1%	95.9%	96.5%
No Cash Rent	3.9%	4.1%	3.5%
Median Rent	\$356	\$374	\$396
Average Rent	\$368	\$380	\$405


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	43,254	79,299	134,018
Age 0 - 4	6.8%	6.5%	6.3%
Age 5 - 9	7.1%	6.9%	6.7%
Age 10 - 14	6.9%	6.6%	6.4%
Age 15 - 19	6.0%	5.7%	5.8%
Age 20 - 24	5.6%	5.7%	5.6%
Age 25 - 34	14.3%	14.6%	14.1%
Age 35 - 44	16.6%	16.4%	15.7%
Age 45 - 54	14.5%	14.3%	14.5%
Age 55 - 64	9.0%	9.0%	9.2%
Age 65 - 74	6.9%	7.4%	7.8%
Age 75 - 84	4.6%	5.1%	5.7%
Age 85+	1.6%	1.7%	2.1%
Age 18+	75.4%	76.5%	77.1%
2010 Population by Age			
Total	45,664	81,220	137,678
Age 0 - 4	6.5%	6.3%	6.1%
Age 5 - 9	6.4%	6.2%	6.0%
Age 10 - 14	6.3%	6.1%	5.9%
Age 15 - 19	6.4%	6.3%	6.3%
Age 20 - 24	6.1%	6.1%	6.2%
Age 25 - 34	12.0%	12.1%	11.7%
Age 35 - 44	13.4%	13.7%	13.3%
Age 45 - 54	15.9%	15.7%	15.2%
Age 55 - 64	13.2%	13.0%	13.3%
Age 65 - 74	7.1%	7.3%	7.7%
Age 75 - 84	4.6%	5.0%	5.5%
Age 85+	2.1%	2.3%	2.8%
Age 18+	77.0%	77.6%	78.3%
2015 Population by Age			
Total	46,647	82,396	139,665
Age 0 - 4	6.3%	6.1%	6.0%
Age 5 - 9	6.2%	6.1%	5.9%
Age 10 - 14	6.3%	6.2%	5.9%
Age 15 - 19	6.0%	5.9%	5.9%
Age 20 - 24	6.1%	6.2%	6.3%
Age 25 - 34	12.5%	12.4%	12.3%
Age 35 - 44	11.9%	12.3%	11.9%
Age 45 - 54	14.5%	14.3%	13.9%
Age 55 - 64	14.2%	14.1%	14.0%
Age 65 - 74	9.3%	9.4%	10.0%
Age 75 - 84	4.5%	4.7%	5.2%
Age 85+	2.1%	2.3%	2.8%
Age 18+	77.5%	78.0%	78.8%
2000 Population by Sex			
Males	48.2%	47.9%	47.1%
Females	51.8%	52.1%	52.9%
2010 Population by Sex			
Males	48.6%	48.3%	47.5%
Females	51.4%	51.7%	52.5%
2015 Population by Sex			
Males	48.8%	48.5%	47.7%
Females	51.2%	51.5%	52.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	10 minutes	12 minutes	15 minutes
2000 Population by Race/Ethnicity			
 Total	43,252	79,301	134,014
White Alone	81.4%	77.4%	77.8%
Black Alone	15.5%	19.2%	18.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.0%	1.0%	1.2%
Some Other Race Alone	0.6%	0.7%	0.6%
Two or More Races	1.3%	1.5%	1.4%
Hispanic Origin	1.2%	1.4%	1.3%
Diversity Index	33.0	38.1	37.5
2010 Population by Race/Ethnicity			
Total	45,663	81,221	137,679
White Alone	80.1%	76.6%	76.5%
Black Alone	15.4%	18.4%	18.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	1.3%	1.4%	1.6%
Some Other Race Alone	1.0%	1.2%	1.0%
Two or More Races	1.9%	2.1%	2.1%
Hispanic Origin	2.4%	2.8%	2.6%
Diversity Index	36.6	41.3	41.2
2015 Population by Race/Ethnicity			
Total	46,645	82,398	139,668
White Alone	79.4%	76.1%	75.7%
Black Alone	15.5%	18.3%	18.7%
American Indian Alone	0.3%	0.3%	0.2%
Asian or Pacific Islander Alone	1.5%	1.5%	1.9%
Some Other Race Alone	1.1%	1.4%	1.2%
Two or More Races	2.2%	2.4%	2.4%
Hispanic Origin	3.0%	3.4%	3.2%
Diversity Index	38.4	42.8	43.0
2000 Population 3+ by School Enrollment			
 Total	41,711	76,008	129,004
Enrolled in Nursery/Preschool	2.2%	2.0%	2.0%
Enrolled in Kindergarten	1.4%	1.4%	1.4%
Enrolled in Grade 1-8	12.4%	11.6%	11.1%
Enrolled in Grade 9-12	5.3%	4.8%	4.8%
Enrolled in College	3.4%	3.2%	3.7%
Enrolled in Grad/Prof School	0.6%	0.6%	0.6%
Not Enrolled in School	74.6%	76.5%	76.4%
2010 Population 25+ by Educational Attainment			
Total	31,214	56,101	95,707
Less than 9th Grade	5.8%	5.4%	4.7%
9th - 12th Grade, No Diploma	12.4%	12.1%	10.3%
High School Graduate	34.8%	33.9%	31.9%
Some College, No Degree	19.6%	20.1%	20.4%
Associate Degree	9.1%	9.0%	9.2%
Bachelor's Degree	12.2%	13.1%	15.4%
Graduate/Professional Degree	6.1%	6.3%	8.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status			
 Total	36,910	66,101	112,921
Never Married	25.3%	26.8%	26.4%
Married	54.4%	51.9%	52.4%
Widowed	7.2%	7.2%	7.7%
Divorced	13.1%	14.1%	13.5%
2000 Population 16+ by Employment Status			
 Total	33,607	62,220	106,319
In Labor Force	63.9%	63.9%	64.0%
Civilian Employed	61.2%	61.0%	61.1%
Civilian Unemployed	2.6%	2.9%	2.9%
In Armed Forces	0.1%	0.0%	0.1%
Not in Labor Force	36.1%	36.1%	36.0%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.8%	90.3%	90.3%
Civilian Unemployed	9.2%	9.7%	9.7%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.1%	92.7%	92.7%
Civilian Unemployed	6.9%	7.3%	7.3%
2000 Females 16+ by Employment Status and Age of Children			
Total	17,839	33,086	57,740
Own Children < 6 Only	8.0%	7.6%	7.4%
Employed/in Armed Forces	5.3%	5.3%	5.1%
Unemployed	0.2%	0.2%	0.3%
Not in Labor Force	2.5%	2.1%	2.0%
Own Children < 6 and 6-17 Only	5.6%	4.9%	4.6%
Employed/in Armed Forces	4.2%	3.4%	3.1%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	1.2%	1.3%	1.4%
Own Children 6-17 Only	17.8%	16.3%	15.3%
Employed/in Armed Forces	12.9%	12.0%	11.6%
Unemployed	0.4%	0.4%	0.4%
Not in Labor Force	4.5%	3.9%	3.3%
No Own Children < 18	68.6%	71.2%	72.6%
Employed/in Armed Forces	34.5%	36.1%	36.4%
Unemployed	1.0%	1.2%	1.5%
Not in Labor Force	33.1%	33.9%	34.7%
2010 Employed Population 16+ by Industry			
 Total	20,814	37,539	64,179
Agriculture/Mining	0.6%	0.4%	0.4%
Construction	7.8%	7.3%	6.2%
Manufacturing	8.9%	8.7%	8.7%
Wholesale Trade	4.2%	3.9%	3.8%
Retail Trade	15.6%	15.7%	15.4%
Transportation/Utilities	6.6%	6.0%	5.6%
Information	1.5%	1.5%	1.6%
Finance/Insurance/Real Estate	7.7%	8.0%	8.5%
Services	43.2%	44.9%	46.2%
Public Administration	4.1%	3.7%	3.5%

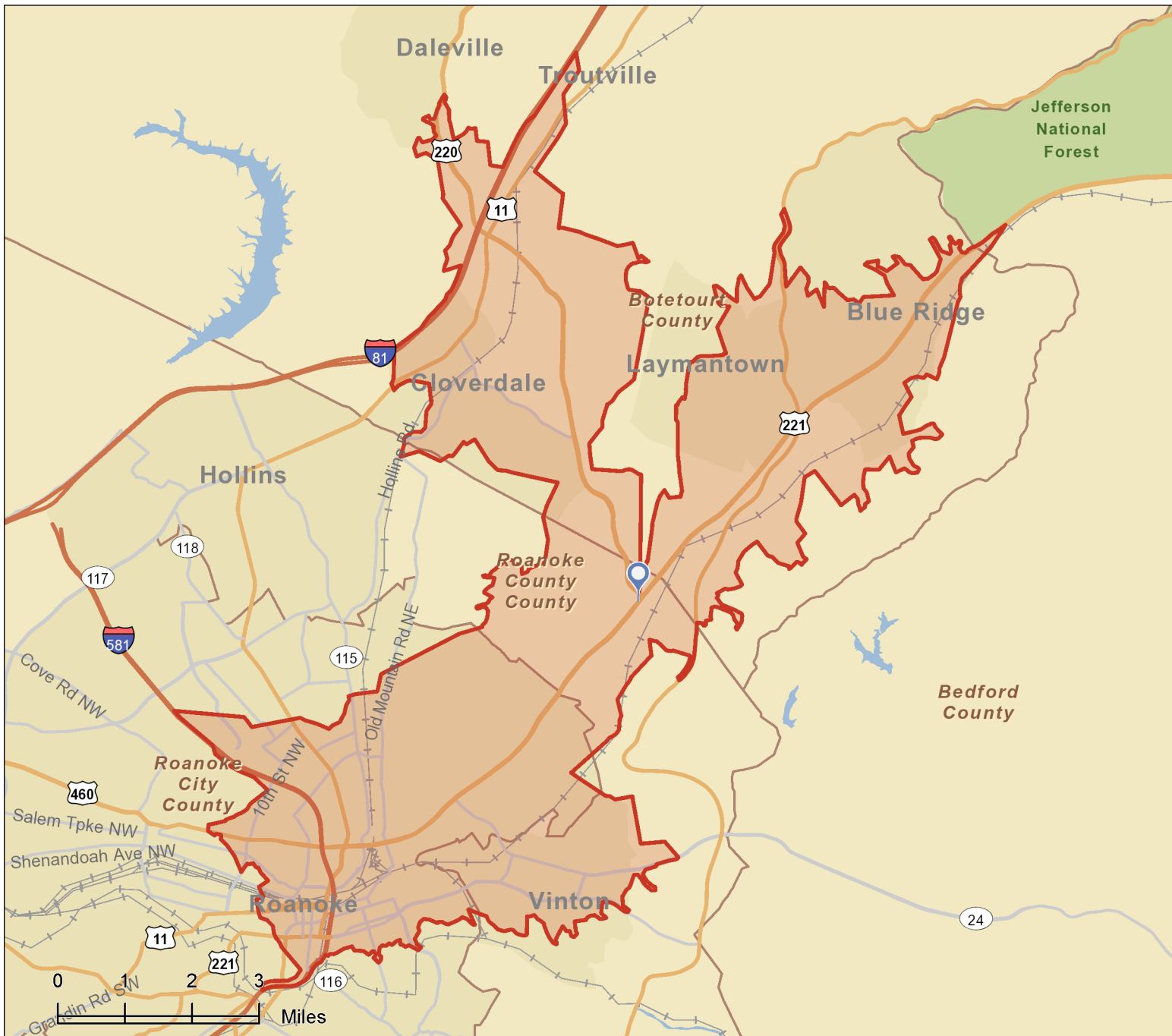
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Site Details Map

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4300 STHY 220 Alt, Roanoke, VA, 24012
Drive Time: 10 Minutes

Latitude: 37.32435
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This site is located in:

City:	---	County:	Roanoke County
State:	Virginia	Census Tract:	51161031200
ZIP Code:	24012	Census Block	511610312001
CBSA:	Roanoke, VA Metropolitan Statistical Area (40220)		



Demographic and Income Profile Report

Bonsack
 4300 STHY 220 Alt, Roanoke, VA, 24012
 Drive Time: 10 minutes

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Summary	2000	2010	2015
Population	43,253	45,664	46,645
Households	17,565	18,859	19,365
Families	11,547	12,118	12,362
Average Household Size	2.38	2.34	2.33
Owner Occupied Housing Units	11,087	11,805	12,197
Renter Occupied Housing Units	6,478	7,053	7,168
Median Age	37.0	40.0	40.7

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.43%	0.78%	0.76%
Households	0.53%	0.83%	0.78%
Families	0.40%	0.70%	0.64%
Owner HHs	0.66%	0.85%	0.82%
Median Household Income	3.39%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,727	21.2%	2,881	15.3%	2,489	12.9%
\$15,000 - \$24,999	2,974	16.9%	2,088	11.1%	1,771	9.1%
\$25,000 - \$34,999	2,584	14.7%	2,177	11.5%	1,865	9.6%
\$35,000 - \$49,999	2,744	15.6%	2,984	15.8%	2,657	13.7%
\$50,000 - \$74,999	3,098	17.6%	4,164	22.1%	4,696	24.3%
\$75,000 - \$99,999	1,670	9.5%	2,936	15.6%	3,244	16.8%
\$100,000 - \$149,999	612	3.5%	1,385	7.3%	2,237	11.6%
\$150,000 - \$199,999	88	0.5%	138	0.7%	238	1.2%
\$200,000+	124	0.7%	106	0.6%	168	0.9%

Median Household Income	\$33,039	\$46,133	\$54,506
Average Household Income	\$42,053	\$52,563	\$59,607
Per Capita Income	\$17,397	\$22,172	\$25,263

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,956	6.8%	2,978	6.5%	2,937	6.3%
5 - 9	3,069	7.1%	2,906	6.4%	2,895	6.2%
10 - 14	2,976	6.9%	2,869	6.3%	2,948	6.3%
15 - 19	2,597	6.0%	2,914	6.4%	2,807	6.0%
20 - 24	2,437	5.6%	2,784	6.1%	2,862	6.1%
25 - 34	6,205	14.3%	5,480	12.0%	5,832	12.5%
35 - 44	7,196	16.6%	6,136	13.4%	5,539	11.9%
45 - 54	6,270	14.5%	7,279	15.9%	6,746	14.5%
55 - 64	3,876	9.0%	6,018	13.2%	6,641	14.2%
65 - 74	2,988	6.9%	3,262	7.1%	4,349	9.3%
75 - 84	1,975	4.6%	2,094	4.6%	2,117	4.5%
85+	709	1.6%	944	2.1%	973	2.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,187	81.4%	36,569	80.1%	37,026	79.4%
Black Alone	6,705	15.5%	7,034	15.4%	7,227	15.5%
American Indian Alone	97	0.2%	123	0.3%	136	0.3%
Asian Alone	412	1.0%	582	1.3%	676	1.4%
Pacific Islander Alone	10	0.0%	20	0.0%	20	0.0%
Some Other Race Alone	258	0.6%	456	1.0%	525	1.1%
Two or More Races	583	1.3%	879	1.9%	1,035	2.2%
Hispanic Origin (Any Race)	512	1.2%	1,109	2.4%	1,398	3.0%

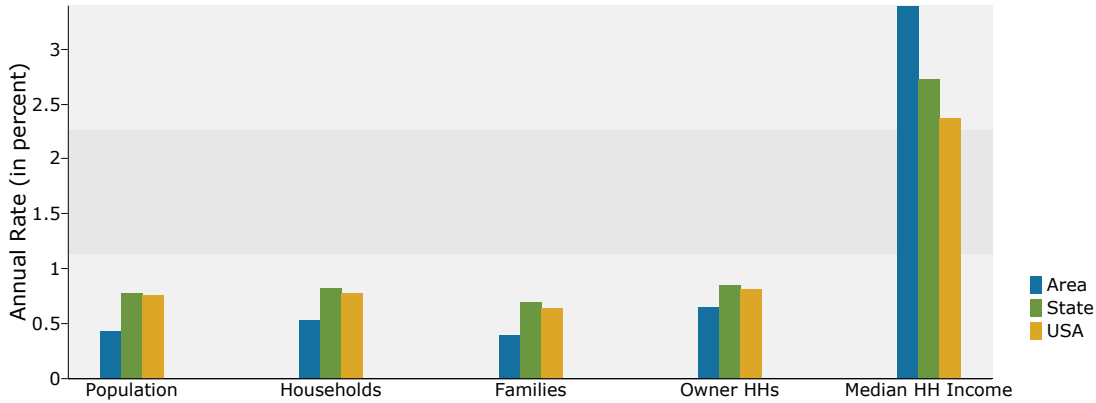
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

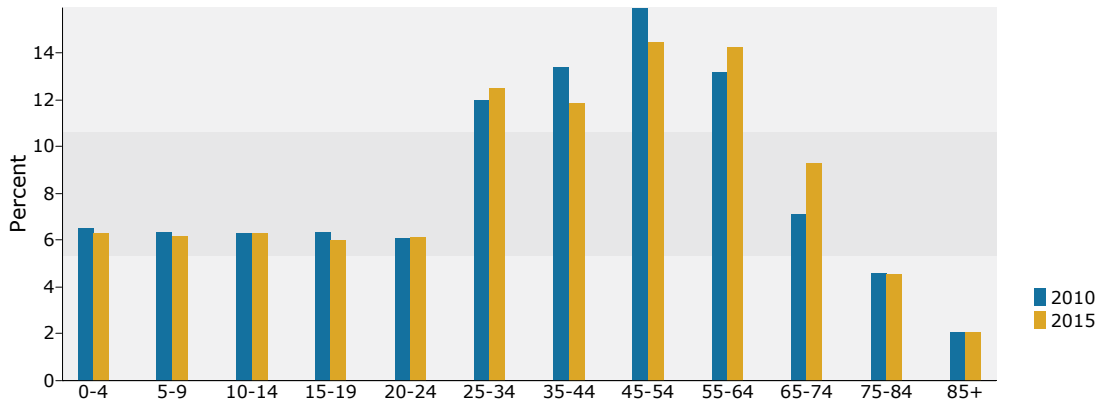
August 19, 2011

Made with Esri Business Analyst

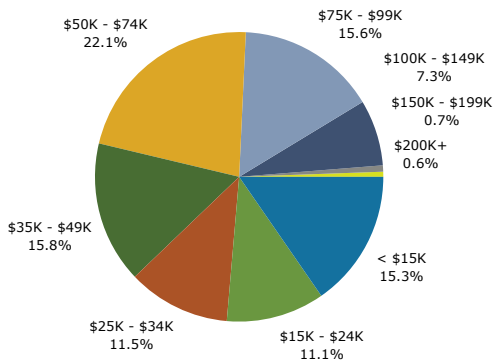
Trends 2010-2015



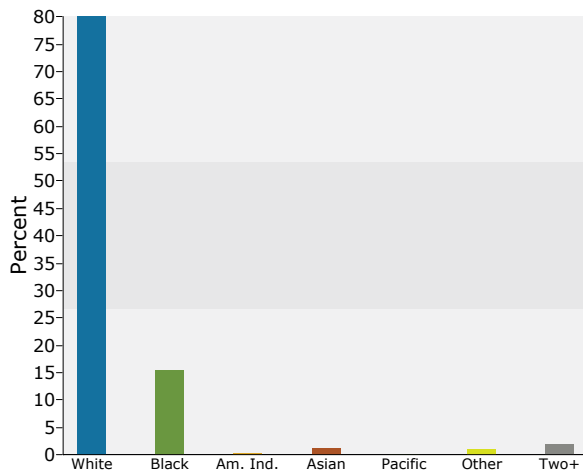
Population by Age



2010 Household Income



2010 Population by Race

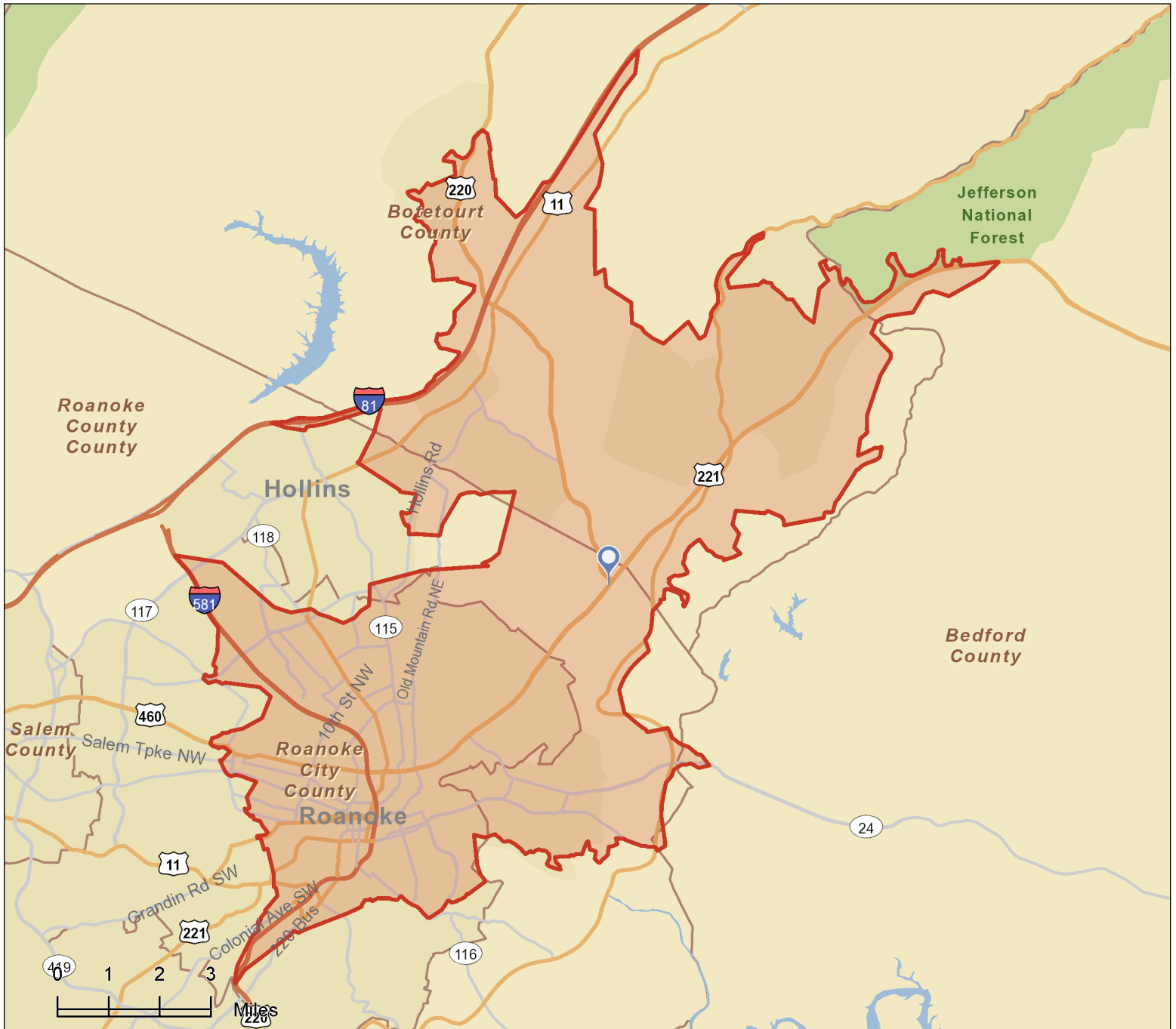


2010 Percent Hispanic Origin: 2.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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ZIP Code:	24012	Census Block:	511610312001
CBSA:	Roanoke, VA Metropolitan Statistical Area (40220)		



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Population	79,299	81,221	82,397
Households	33,404	34,728	35,399
Families	21,078	21,411	21,682
Average Household Size	2.31	2.28	2.27
Owner Occupied Housing Units	20,666	21,325	21,836
Renter Occupied Housing Units	12,738	13,403	13,563
Median Age	37.4	40.3	41.0

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.29%	0.78%	0.76%
Households	0.38%	0.83%	0.78%
Families	0.25%	0.70%	0.64%
Owner HHs	0.48%	0.85%	0.82%
Median Household Income	3.46%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	7,210	21.6%	5,585	16.1%	4,744	13.4%
\$15,000 - \$24,999	5,565	16.7%	4,005	11.5%	3,373	9.5%
\$25,000 - \$34,999	5,127	15.3%	4,082	11.8%	3,455	9.8%
\$35,000 - \$49,999	5,502	16.5%	5,877	16.9%	5,593	15.8%
\$50,000 - \$74,999	5,768	17.3%	7,711	22.2%	8,446	23.9%
\$75,000 - \$99,999	2,764	8.3%	4,774	13.7%	5,322	15.0%
\$100,000 - \$149,999	1,037	3.1%	2,242	6.5%	3,662	10.3%
\$150,000 - \$199,999	202	0.6%	249	0.7%	438	1.2%
\$200,000+	244	0.7%	203	0.6%	366	1.0%

Median Household Income	\$32,469	\$43,435	\$51,478
Average Household Income	\$41,559	\$50,743	\$58,089
Per Capita Income	\$17,808	\$22,044	\$25,339

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,148	6.5%	5,087	6.3%	5,016	6.1%
5 - 9	5,462	6.9%	5,069	6.2%	5,033	6.1%
10 - 14	5,230	6.6%	4,964	6.1%	5,116	6.2%
15 - 19	4,550	5.7%	5,081	6.3%	4,845	5.9%
20 - 24	4,510	5.7%	4,918	6.1%	5,085	6.2%
25 - 34	11,603	14.6%	9,827	12.1%	10,245	12.4%
35 - 44	12,982	16.4%	11,105	13.7%	10,101	12.3%
45 - 54	11,351	14.3%	12,723	15.7%	11,755	14.3%
55 - 64	7,141	9.0%	10,598	13.0%	11,579	14.1%
65 - 74	5,893	7.4%	5,916	7.3%	7,778	9.4%
75 - 84	4,049	5.1%	4,057	5.0%	3,909	4.7%
85+	1,380	1.7%	1,875	2.3%	1,935	2.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	61,380	77.4%	62,227	76.6%	62,701	76.1%
Black Alone	15,188	19.2%	14,976	18.4%	15,080	18.3%
American Indian Alone	163	0.2%	199	0.2%	217	0.3%
Asian Alone	796	1.0%	1,063	1.3%	1,215	1.5%
Pacific Islander Alone	21	0.0%	41	0.1%	41	0.1%
Some Other Race Alone	575	0.7%	1,010	1.2%	1,156	1.4%
Two or More Races	1,178	1.5%	1,705	2.1%	1,988	2.4%
Hispanic Origin (Any Race)	1,101	1.4%	2,272	2.8%	2,820	3.4%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

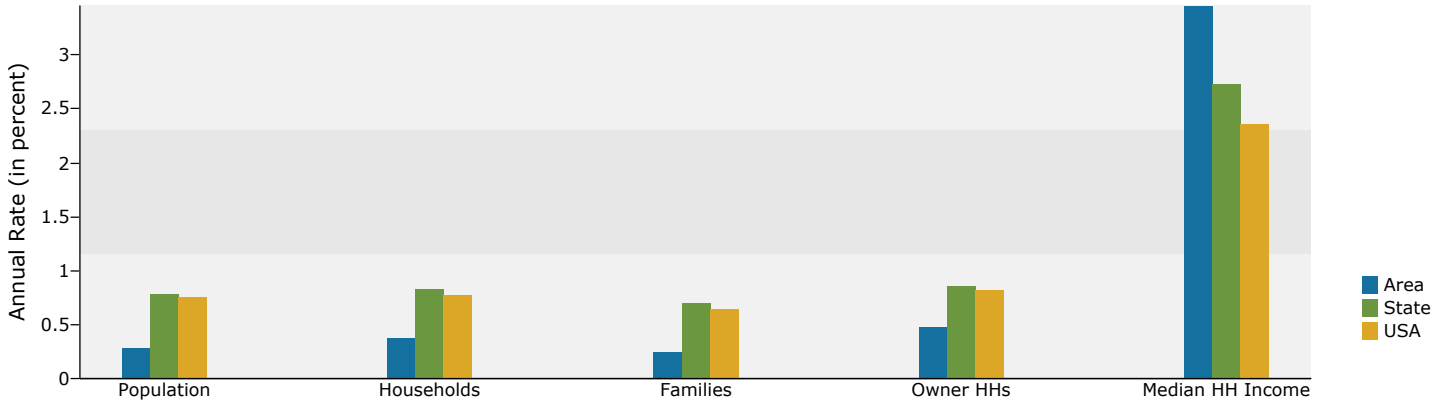
August 19, 2011

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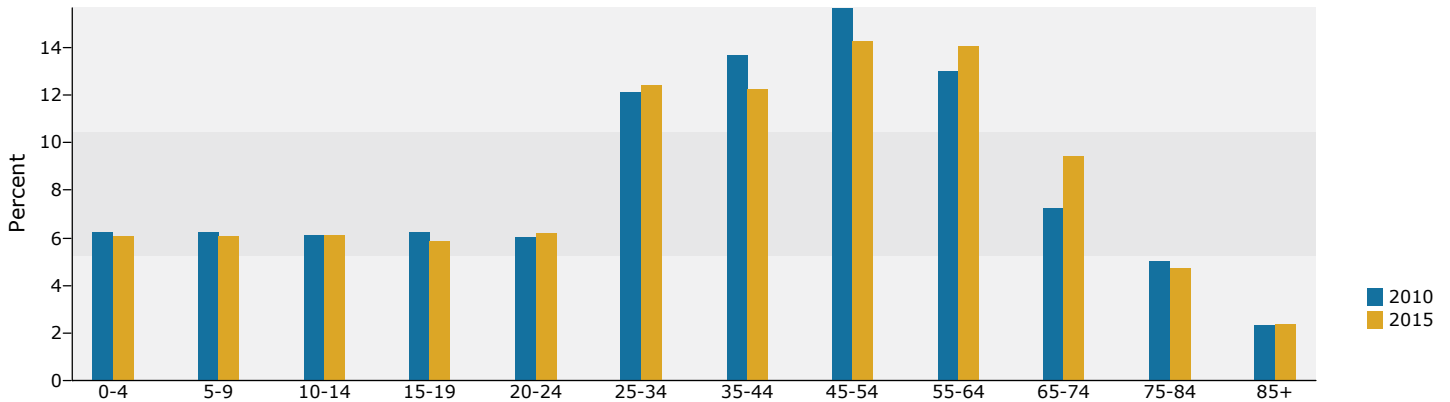
Bonsack
 4300 STHY 220 Alt, Roanoke, VA, 24012
 Drive Time: 12 minutes

Latitude: 37.32435
 Longitude: -79.87019

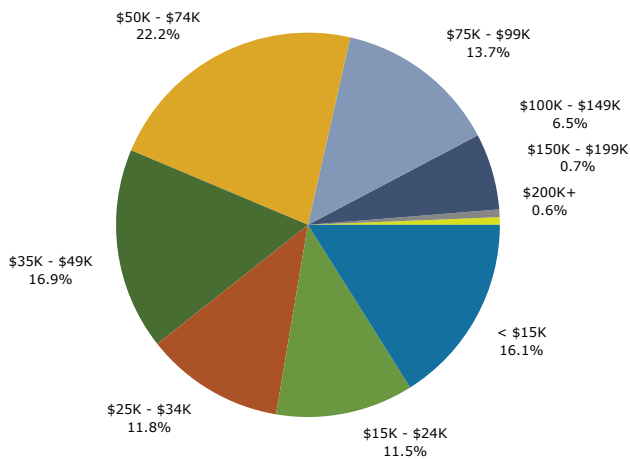
Trends 2010-2015



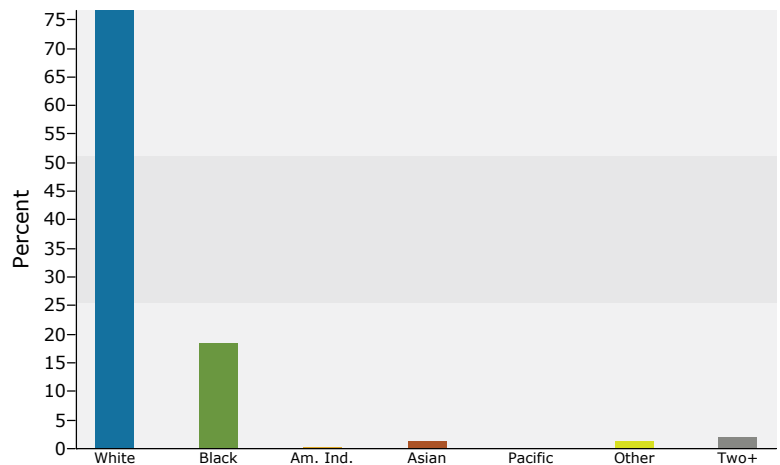
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 2.8%

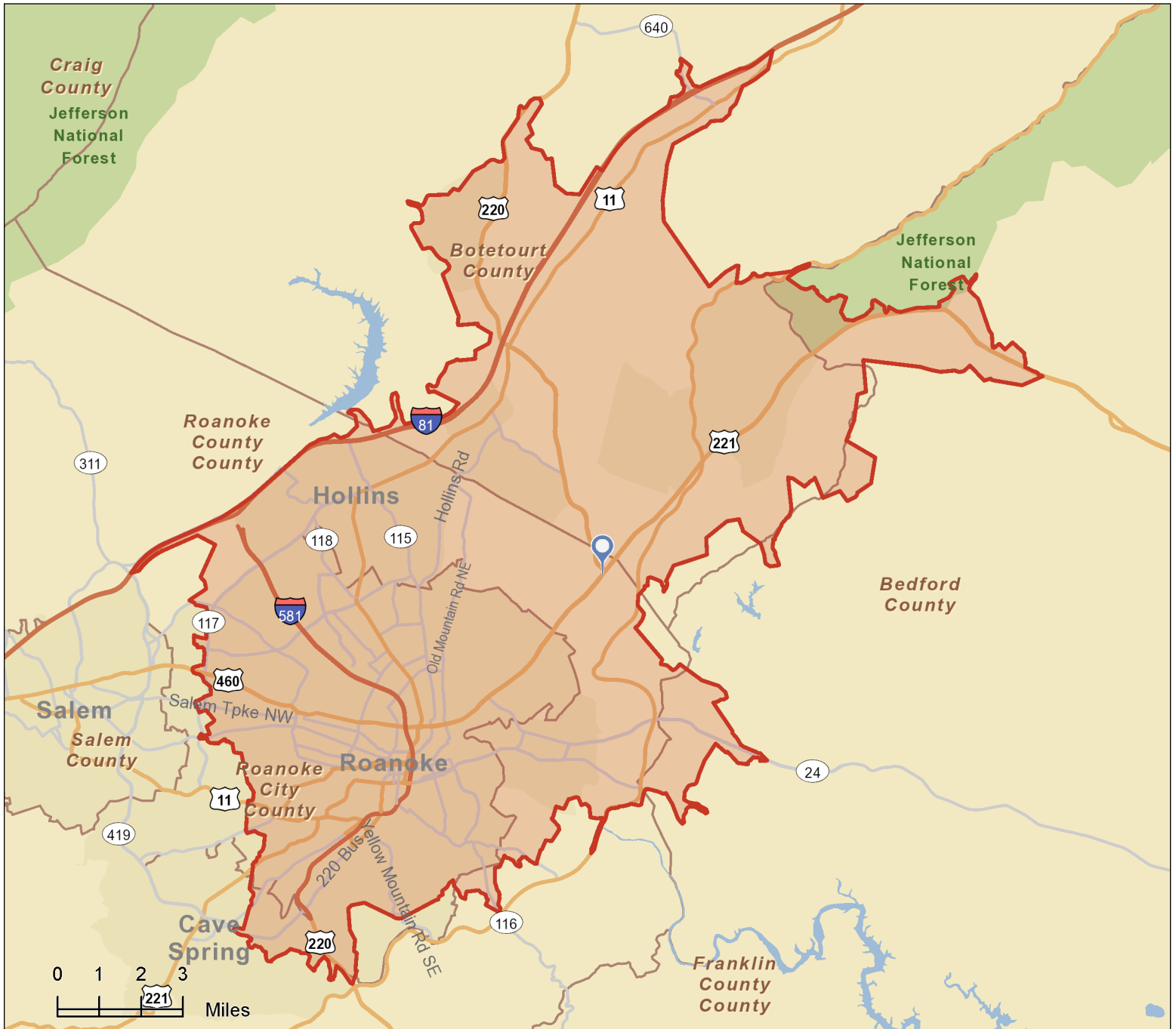
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Site Details Map

Bonsack
4300 STHY 220 Alt, Roanoke, VA, 24012
Drive Time: 15 Minutes

Latitude: 37.32435
Longitude: -79.87019



This site is located in:

City:	---	County:	Roanoke County
State:	Virginia	Census Tract:	51161031200
ZIP Code:	24012	Census Block	511610312001
CBSA:	Roanoke, VA Metropolitan Statistical Area (40220)		



Demographic and Income Profile Report

Bonsack
 4300 STHY 220 Alt, Roanoke, VA, 24012
 Drive Time: 15 minutes

Latitude: 37.32435
 Longitude: -79.87019

Summary	2000	2010	2015
Population	134,015	137,679	139,667
Households	56,921	59,446	60,612
Families	35,661	36,322	36,776
Average Household Size	2.28	2.24	2.23
Owner Occupied Housing Units	35,413	36,531	37,322
Renter Occupied Housing Units	21,509	22,914	23,290
Median Age	38.2	41.0	41.7

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.29%	0.78%	0.76%
Households	0.39%	0.83%	0.78%
Families	0.25%	0.70%	0.64%
Owner HHs	0.43%	0.85%	0.82%
Median Household Income	3.09%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	11,028	19.4%	8,426	14.2%	7,077	11.7%
\$15,000 - \$24,999	8,892	15.6%	6,276	10.6%	5,190	8.6%
\$25,000 - \$34,999	8,617	15.1%	6,668	11.2%	5,526	9.1%
\$35,000 - \$49,999	9,965	17.5%	10,129	17.0%	9,358	15.4%
\$50,000 - \$74,999	10,176	17.9%	13,870	23.3%	15,082	24.9%
\$75,000 - \$99,999	4,815	8.5%	8,564	14.4%	9,431	15.6%
\$100,000 - \$149,999	2,156	3.8%	4,243	7.1%	6,779	11.2%
\$150,000 - \$199,999	565	1.0%	641	1.1%	1,146	1.9%
\$200,000+	726	1.3%	628	1.1%	1,025	1.7%

Median Household Income	\$34,908	\$47,151	\$54,910
Average Household Income	\$45,487	\$54,602	\$62,946
Per Capita Income	\$19,648	\$24,072	\$27,871

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,467	6.3%	8,380	6.1%	8,342	6.0%
5 - 9	8,989	6.7%	8,231	6.0%	8,215	5.9%
10 - 14	8,533	6.4%	8,146	5.9%	8,291	5.9%
15 - 19	7,815	5.8%	8,673	6.3%	8,195	5.9%
20 - 24	7,564	5.6%	8,540	6.2%	8,789	6.3%
25 - 34	18,937	14.1%	16,111	11.7%	17,219	12.3%
35 - 44	21,095	15.7%	18,316	13.3%	16,634	11.9%
45 - 54	19,482	14.5%	20,953	15.2%	19,346	13.9%
55 - 64	12,373	9.2%	18,358	13.3%	19,538	14.0%
65 - 74	10,399	7.8%	10,572	7.7%	13,916	10.0%
75 - 84	7,582	5.7%	7,602	5.5%	7,285	5.2%
85+	2,781	2.1%	3,796	2.8%	3,894	2.8%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	104,323	77.8%	105,260	76.5%	105,728	75.7%
Black Alone	25,083	18.7%	25,582	18.6%	26,070	18.7%
American Indian Alone	253	0.2%	305	0.2%	334	0.2%
Asian Alone	1,605	1.2%	2,210	1.6%	2,535	1.8%
Pacific Islander Alone	30	0.0%	60	0.0%	62	0.0%
Some Other Race Alone	799	0.6%	1,431	1.0%	1,638	1.2%
Two or More Races	1,921	1.4%	2,831	2.1%	3,301	2.4%
Hispanic Origin (Any Race)	1,719	1.3%	3,614	2.6%	4,490	3.2%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

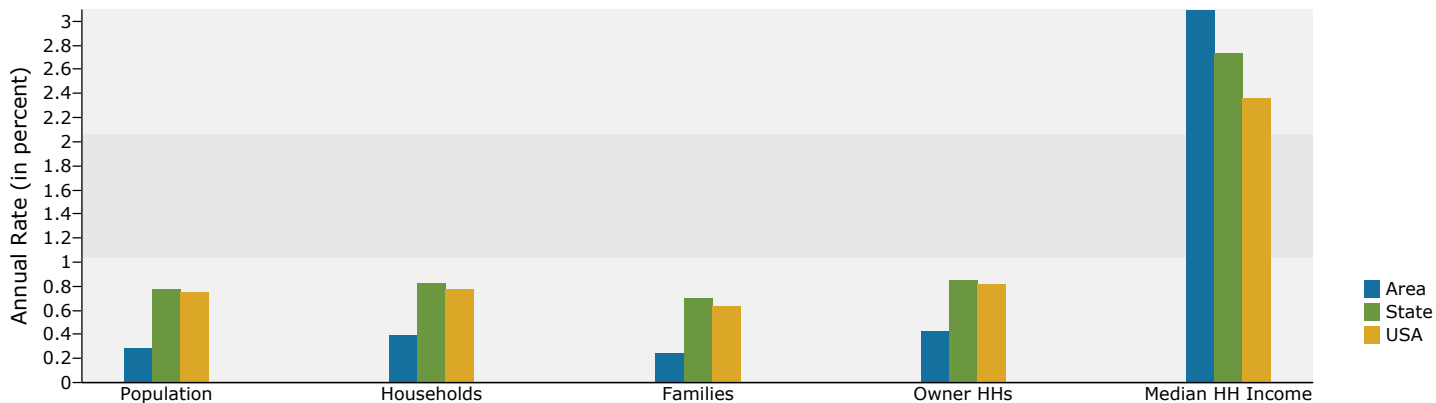
August 19, 2011

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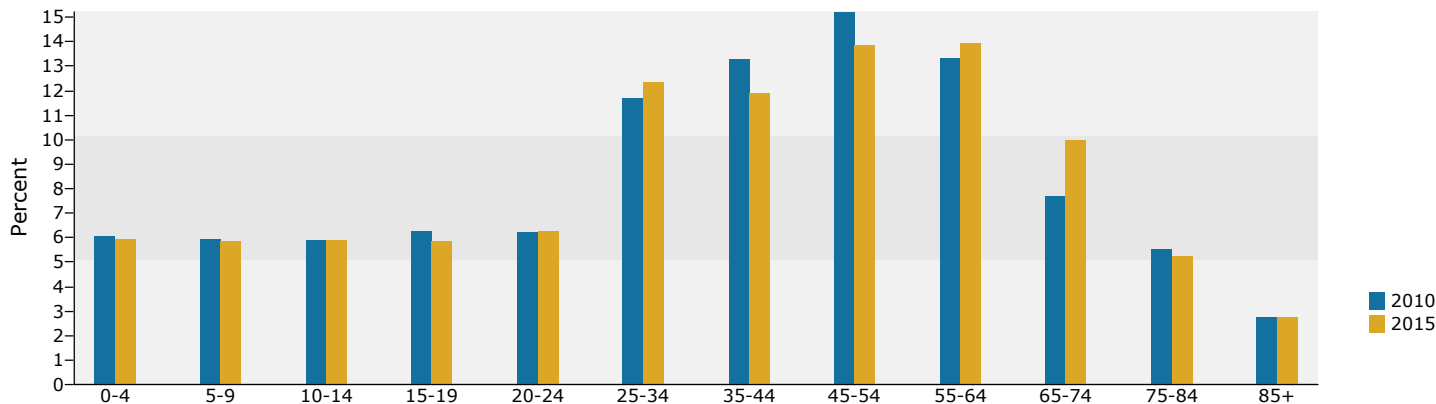
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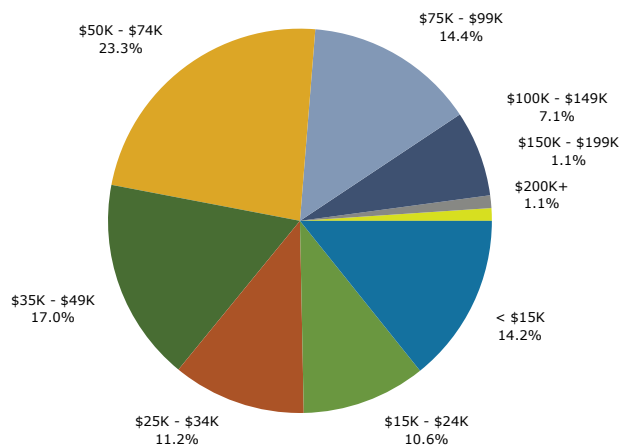
Trends 2010-2015



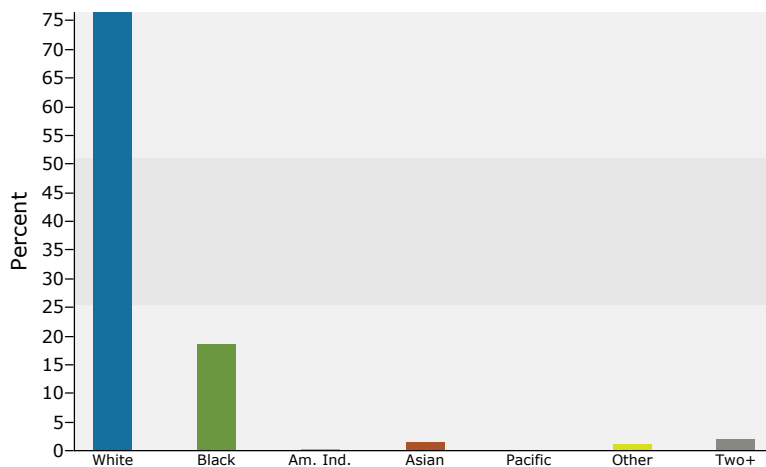
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 2.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.