



ROANOKE REGIONAL PARTNERSHIP

Salem Submarket Demographics 10-12-15 Minutes

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Site Map

Demographics and Income






Market Location



Salem
1412 W Main St, Salem, VA 24153
Drive Time: 10, 12, 15 Minutes

Latitude: 37.28962
Longitude: -80.08017

	10 minutes	12 minutes	15 minutes
 2000 Total Population	46,183	67,718	114,154
2000 Group Quarters	2,341	2,754	5,137
2010 Total Population	47,509	69,498	115,521
2015 Total Population	48,309	70,639	116,817
2010 - 2015 Annual Rate	0.33%	0.33%	0.22%
 2000 Households	18,550	27,764	47,608
2000 Average Household Size	2.36	2.34	2.29
2010 Households	19,270	28,886	48,856
2010 Average Household Size	2.33	2.3	2.25
2015 Households	19,689	29,506	49,643
2015 Average Household Size	2.32	2.29	2.24
2010 - 2015 Annual Rate	0.43%	0.43%	0.32%
2000 Families	12,462	18,432	30,138
2000 Average Family Size	2.88	2.87	2.87
2010 Families	12,586	18,642	30,021
2010 Average Family Size	2.87	2.86	2.86
2015 Families	12,760	18,897	30,259
2015 Average Family Size	2.87	2.86	2.86
2010 - 2015 Annual Rate	0.27%	0.27%	0.16%
 2000 Housing Units	19,356	29,121	50,612
Owner Occupied Housing Units	65.8%	65.1%	60.4%
Renter Occupied Housing Units	30.1%	30.3%	33.6%
Vacant Housing Units	4.2%	4.6%	5.9%
2010 Housing Units	20,448	30,871	53,470
Owner Occupied Housing Units	63.8%	63.0%	57.8%
Renter Occupied Housing Units	30.4%	30.6%	33.6%
Vacant Housing Units	5.8%	6.4%	8.6%
2015 Housing Units	20,935	31,602	54,517
Owner Occupied Housing Units	63.7%	62.8%	57.5%
Renter Occupied Housing Units	30.4%	30.5%	33.5%
Vacant Housing Units	6.0%	6.6%	8.9%
Median Household Income			
2000	\$38,045	\$37,587	\$35,931
2010	\$51,490	\$50,686	\$48,682
2015	\$59,340	\$58,320	\$56,399
Median Home Value			
2000	\$94,322	\$96,006	\$95,368
2010	\$147,804	\$151,103	\$150,359
2015	\$193,598	\$197,945	\$197,356
Per Capita Income			
2000	\$18,957	\$19,768	\$19,501
2010	\$24,338	\$24,778	\$24,423
2015	\$28,061	\$28,645	\$28,252
Median Age			
2000	39.4	40.0	39.0
2010	42.2	42.9	41.7
2015	42.9	43.5	42.3


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	18,509	27,755	47,602
< \$15,000	15.5%	16.1%	17.6%
\$15,000 - \$24,999	15.8%	15.7%	15.7%
\$25,000 - \$34,999	14.8%	14.8%	15.4%
\$35,000 - \$49,999	18.7%	18.5%	18.2%
\$50,000 - \$74,999	20.7%	19.5%	18.6%
\$75,000 - \$99,999	7.5%	7.8%	7.9%
\$100,000 - \$149,999	5.0%	5.1%	4.4%
\$150,000 - \$199,999	1.0%	1.3%	1.1%
\$200,000+	0.9%	1.1%	1.1%
Average Household Income	\$45,881	\$47,047	\$45,783
2010 Households by Income			
Household Income Base	19,267	28,881	48,851
< \$15,000	11.2%	11.7%	13.1%
\$15,000 - \$24,999	8.5%	9.0%	9.8%
\$25,000 - \$34,999	11.0%	11.0%	11.0%
\$35,000 - \$49,999	17.2%	17.4%	17.5%
\$50,000 - \$74,999	26.3%	25.1%	24.0%
\$75,000 - \$99,999	16.1%	15.5%	15.3%
\$100,000 - \$149,999	7.1%	7.4%	6.9%
\$150,000 - \$199,999	1.6%	1.8%	1.4%
\$200,000+	0.9%	1.1%	1.1%
Average Household Income	\$57,640	\$57,859	\$55,802
2015 Households by Income			
Household Income Base	19,685	29,501	49,638
< \$15,000	9.1%	9.5%	10.8%
\$15,000 - \$24,999	6.7%	7.1%	7.8%
\$25,000 - \$34,999	8.8%	8.7%	8.8%
\$35,000 - \$49,999	13.4%	14.8%	15.4%
\$50,000 - \$74,999	29.2%	26.8%	25.7%
\$75,000 - \$99,999	17.4%	16.7%	16.6%
\$100,000 - \$149,999	11.3%	11.7%	10.8%
\$150,000 - \$199,999	2.5%	2.7%	2.4%
\$200,000+	1.5%	1.8%	1.7%
Average Household Income	\$66,218	\$66,620	\$64,304
2000 Owner Occupied HUs by Value			
Total	12,785	18,930	30,748
<\$50,000	9.0%	9.5%	10.5%
\$50,000 - 99,999	48.3%	45.0%	44.8%
\$100,000 - 149,999	28.0%	28.2%	29.1%
\$150,000 - 199,999	8.2%	9.6%	9.1%
\$200,000 - \$299,999	4.4%	5.3%	4.3%
\$300,000 - 499,999	1.8%	2.1%	1.9%
\$500,000 - 999,999	0.2%	0.3%	0.2%
\$1,000,000+	0.1%	0.1%	0.1%
Average Home Value	\$109,494	\$113,297	\$109,795
2000 Specified Renter Occupied HUs by Contract Rent			
Total	5,714	8,745	16,779
With Cash Rent	96.2%	96.6%	96.5%
No Cash Rent	3.8%	3.4%	3.5%
Median Rent	\$440	\$437	\$417
Average Rent	\$444	\$444	\$426


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	46,183	67,717	114,154
Age 0 - 4	5.6%	5.7%	5.8%
Age 5 - 9	6.5%	6.6%	6.6%
Age 10 - 14	6.5%	6.6%	6.4%
Age 15 - 19	7.1%	6.7%	6.4%
Age 20 - 24	6.3%	5.8%	5.9%
Age 25 - 34	11.8%	11.6%	13.1%
Age 35 - 44	14.9%	14.6%	15.1%
Age 45 - 54	14.3%	14.7%	14.5%
Age 55 - 64	9.8%	10.0%	9.3%
Age 65 - 74	8.7%	8.8%	8.3%
Age 75 - 84	6.2%	6.5%	6.4%
Age 85+	2.3%	2.4%	2.3%
Age 18+	77.7%	77.3%	77.6%
2010 Population by Age			
Total	47,511	69,498	115,521
Age 0 - 4	5.5%	5.5%	5.6%
Age 5 - 9	5.3%	5.5%	5.6%
Age 10 - 14	5.3%	5.5%	5.5%
Age 15 - 19	7.2%	7.0%	6.8%
Age 20 - 24	6.8%	6.4%	6.7%
Age 25 - 34	11.4%	11.0%	11.5%
Age 35 - 44	11.8%	11.7%	12.6%
Age 45 - 54	14.6%	14.6%	14.7%
Age 55 - 64	13.4%	13.8%	13.4%
Age 65 - 74	8.7%	8.8%	8.0%
Age 75 - 84	6.8%	6.8%	6.3%
Age 85+	3.2%	3.4%	3.2%
Age 18+	80.3%	79.8%	79.6%
2015 Population by Age			
Total	48,305	70,639	116,817
Age 0 - 4	5.4%	5.5%	5.5%
Age 5 - 9	5.2%	5.4%	5.5%
Age 10 - 14	5.3%	5.5%	5.6%
Age 15 - 19	6.4%	6.2%	6.1%
Age 20 - 24	6.8%	6.5%	6.7%
Age 25 - 34	11.8%	11.6%	12.3%
Age 35 - 44	11.4%	11.0%	11.4%
Age 45 - 54	12.8%	12.9%	13.2%
Age 55 - 64	14.3%	14.4%	14.1%
Age 65 - 74	10.7%	10.9%	10.2%
Age 75 - 84	6.6%	6.6%	6.0%
Age 85+	3.3%	3.5%	3.2%
Age 18+	80.9%	80.3%	80.1%
2000 Population by Sex			
Males	46.8%	46.3%	46.5%
Females	53.2%	53.7%	53.5%
2010 Population by Sex			
Males	47.0%	46.6%	46.8%
Females	53.0%	53.4%	53.2%
2015 Population by Sex			
Males	47.1%	46.7%	47.0%
Females	52.9%	53.3%	53.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

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2000 Population by Race/Ethnicity			
 Total	46,183	67,719	114,154
White Alone	81.1%	74.1%	74.1%
Black Alone	16.0%	23.1%	22.6%
American Indian Alone	0.2%	0.1%	0.2%
Asian or Pacific Islander Alone	1.0%	1.0%	1.2%
Some Other Race Alone	0.4%	0.4%	0.6%
Two or More Races	1.3%	1.3%	1.5%
Hispanic Origin	1.0%	1.0%	1.3%
Diversity Index	33.0	41.0	41.5
2010 Population by Race/Ethnicity			
Total	47,508	69,498	115,521
White Alone	79.3%	72.9%	72.5%
Black Alone	16.5%	23.0%	22.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.4%	1.4%	1.6%
Some Other Race Alone	0.7%	0.7%	0.9%
Two or More Races	1.9%	1.9%	2.1%
Hispanic Origin	2.0%	2.0%	2.5%
Diversity Index	36.9	43.8	45.1
2015 Population by Race/Ethnicity			
Total	48,309	70,640	116,817
White Alone	78.4%	72.2%	71.7%
Black Alone	16.8%	23.0%	22.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.6%	1.6%	1.8%
Some Other Race Alone	0.8%	0.8%	1.1%
Two or More Races	2.2%	2.2%	2.4%
Hispanic Origin	2.4%	2.4%	3.1%
Diversity Index	38.8	45.2	46.7
2000 Population 3+ by School Enrollment			
 Total	44,591	65,351	110,417
Enrolled in Nursery/Preschool	1.9%	1.9%	1.8%
Enrolled in Kindergarten	1.4%	1.5%	1.5%
Enrolled in Grade 1-8	10.7%	10.9%	10.9%
Enrolled in Grade 9-12	5.2%	5.2%	5.0%
Enrolled in College	6.1%	5.1%	4.9%
Enrolled in Grad/Prof School	0.5%	0.5%	0.6%
Not Enrolled in School	74.1%	74.8%	75.2%
2010 Population 25+ by Educational Attainment			
Total	33,220	48,705	80,581
Less than 9th Grade	5.0%	4.4%	4.5%
9th - 12th Grade, No Diploma	9.6%	9.1%	9.4%
High School Graduate	34.1%	32.4%	31.2%
Some College, No Degree	21.3%	21.3%	21.2%
Associate Degree	9.1%	8.9%	8.9%
Bachelor's Degree	13.5%	15.0%	15.8%
Graduate/Professional Degree	7.4%	8.9%	9.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status			
 Total	39,889	58,059	96,225
Never Married	26.1%	26.0%	27.5%
Married	52.4%	52.4%	50.9%
Widowed	8.6%	8.8%	8.4%
Divorced	12.9%	12.7%	13.2%
2000 Population 16+ by Employment Status			
 Total	36,939	53,987	91,351
In Labor Force	62.7%	62.8%	62.5%
Civilian Employed	59.9%	59.5%	59.4%
Civilian Unemployed	2.6%	3.1%	3.0%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	37.3%	37.2%	37.5%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	91.1%	90.2%	90.3%
Civilian Unemployed	8.9%	9.8%	9.7%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	92.6%	92.7%
Civilian Unemployed	6.7%	7.4%	7.3%
2000 Females 16+ by Employment Status and Age of Children			
Total	20,021	29,608	49,769
Own Children < 6 Only	6.6%	6.5%	6.7%
Employed/in Armed Forces	4.9%	4.8%	4.7%
Unemployed	0.4%	0.4%	0.4%
Not in Labor Force	1.3%	1.3%	1.6%
Own Children < 6 and 6-17 Only	4.7%	5.0%	4.8%
Employed/in Armed Forces	2.8%	3.0%	2.9%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	1.7%	1.7%	1.7%
Own Children 6-17 Only	15.6%	15.6%	15.0%
Employed/in Armed Forces	12.9%	12.7%	11.9%
Unemployed	0.3%	0.4%	0.4%
Not in Labor Force	2.4%	2.5%	2.8%
No Own Children < 18	73.1%	73.0%	73.5%
Employed/in Armed Forces	35.2%	35.0%	35.7%
Unemployed	1.4%	1.6%	1.5%
Not in Labor Force	36.5%	36.4%	36.3%
2010 Employed Population 16+ by Industry			
 Total	22,075	32,150	53,273
Agriculture/Mining	0.4%	0.3%	0.4%
Construction	6.4%	5.6%	5.4%
Manufacturing	9.2%	9.2%	8.8%
Wholesale Trade	3.3%	3.2%	3.2%
Retail Trade	13.8%	13.8%	14.5%
Transportation/Utilities	5.2%	5.2%	4.8%
Information	1.3%	1.3%	1.6%
Finance/Insurance/Real Estate	8.1%	8.2%	8.3%
Services	48.2%	49.2%	49.4%
Public Administration	4.0%	4.0%	3.7%

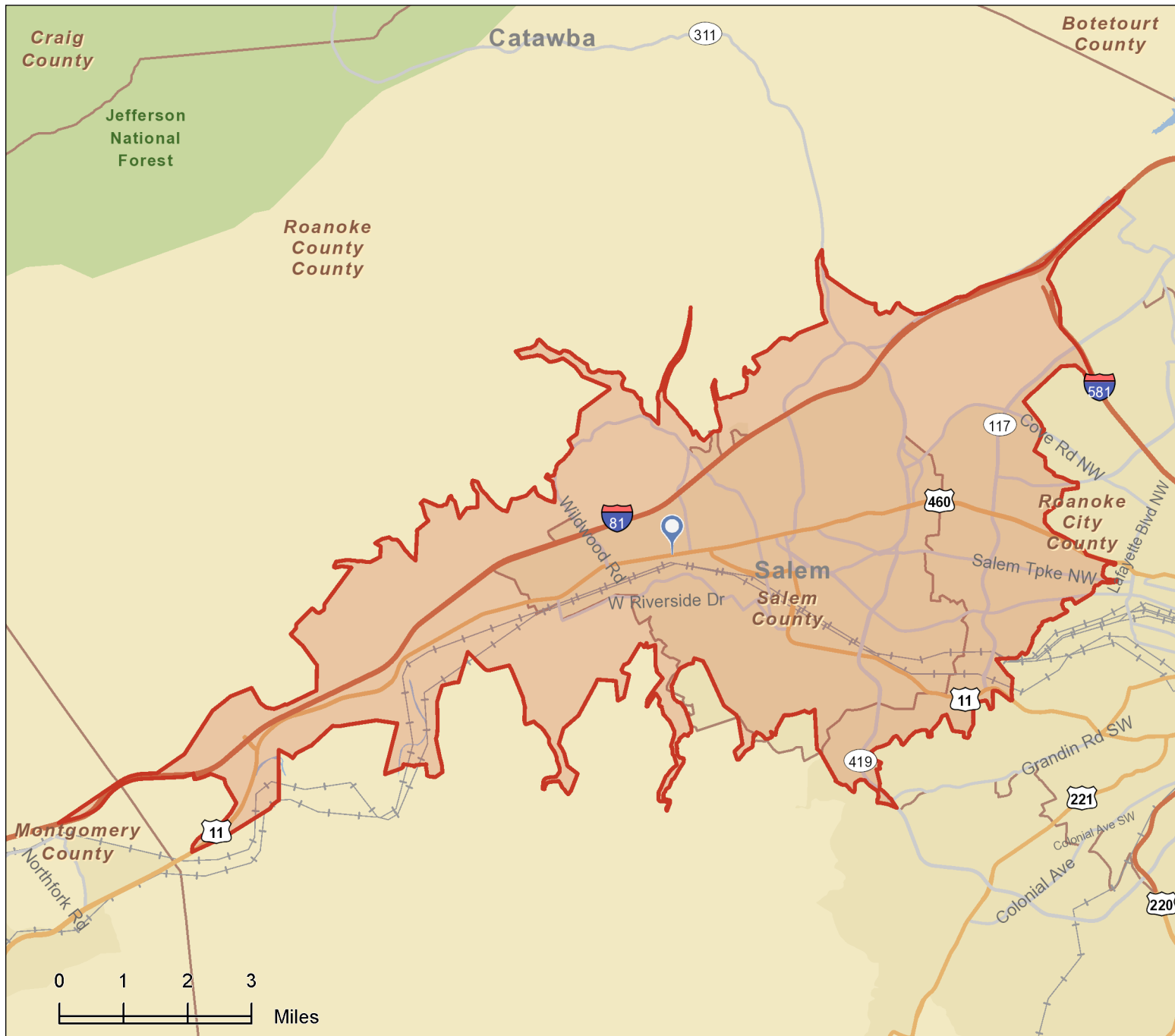
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Site Details Map

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This site is located in:

City:	Salem city	County:	Salem city
State:	Virginia	Census Tract:	51775010200
ZIP Code:	24153	Census Block:	517750102004
CBSA:	Roanoke, VA Metropolitan Statistical Area (40220)		



Demographic and Income Profile Report

Salem
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Summary	2000	2010	2015
Population	46,183	47,509	48,309
Households	18,550	19,270	19,689
Families	12,462	12,586	12,760
Average Household Size	2.36	2.33	2.32
Owner Occupied Housing Units	12,732	13,046	13,326
Renter Occupied Housing Units	5,818	6,224	6,363
Median Age	39.4	42.2	42.9

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.34%	0.78%	0.76%
Households	0.43%	0.83%	0.78%
Families	0.28%	0.70%	0.64%
Owner HHs	0.43%	0.85%	0.82%
Median Household Income	2.88%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,877	15.5%	2,166	11.2%	1,794	9.1%
\$15,000 - \$24,999	2,917	15.8%	1,646	8.5%	1,328	6.7%
\$25,000 - \$34,999	2,744	14.8%	2,128	11.0%	1,728	8.8%
\$35,000 - \$49,999	3,467	18.7%	3,306	17.2%	2,637	13.4%
\$50,000 - \$74,999	3,829	20.7%	5,058	26.3%	5,756	29.2%
\$75,000 - \$99,999	1,396	7.5%	3,108	16.1%	3,426	17.4%
\$100,000 - \$149,999	925	5.0%	1,363	7.1%	2,217	11.3%
\$150,000 - \$199,999	190	1.0%	315	1.6%	496	2.5%
\$200,000+	164	0.9%	177	0.9%	303	1.5%

Median Household Income	\$38,045	\$51,490	\$59,340
Average Household Income	\$45,881	\$57,640	\$66,218
Per Capita Income	\$18,957	\$24,338	\$28,061

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,575	5.6%	2,592	5.5%	2,616	5.4%
5 - 9	2,998	6.5%	2,511	5.3%	2,531	5.2%
10 - 14	2,999	6.5%	2,518	5.3%	2,576	5.3%
15 - 19	3,269	7.1%	3,444	7.2%	3,093	6.4%
20 - 24	2,913	6.3%	3,224	6.8%	3,262	6.8%
25 - 34	5,443	11.8%	5,438	11.4%	5,697	11.8%
35 - 44	6,876	14.9%	5,621	11.8%	5,505	11.4%
45 - 54	6,609	14.3%	6,932	14.6%	6,196	12.8%
55 - 64	4,523	9.8%	6,380	13.4%	6,896	14.3%
65 - 74	4,010	8.7%	4,113	8.7%	5,175	10.7%
75 - 84	2,886	6.2%	3,219	6.8%	3,179	6.6%
85+	1,082	2.3%	1,518	3.2%	1,580	3.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	37,461	81.1%	37,658	79.3%	37,862	78.4%
Black Alone	7,384	16.0%	7,842	16.5%	8,097	16.8%
American Indian Alone	70	0.2%	84	0.2%	91	0.2%
Asian Alone	448	1.0%	652	1.4%	772	1.6%
Pacific Islander Alone	9	0.0%	16	0.0%	16	0.0%
Some Other Race Alone	201	0.4%	350	0.7%	403	0.8%
Two or More Races	610	1.3%	906	1.9%	1,068	2.2%
Hispanic Origin (Any Race)	458	1.0%	927	2.0%	1,165	2.4%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

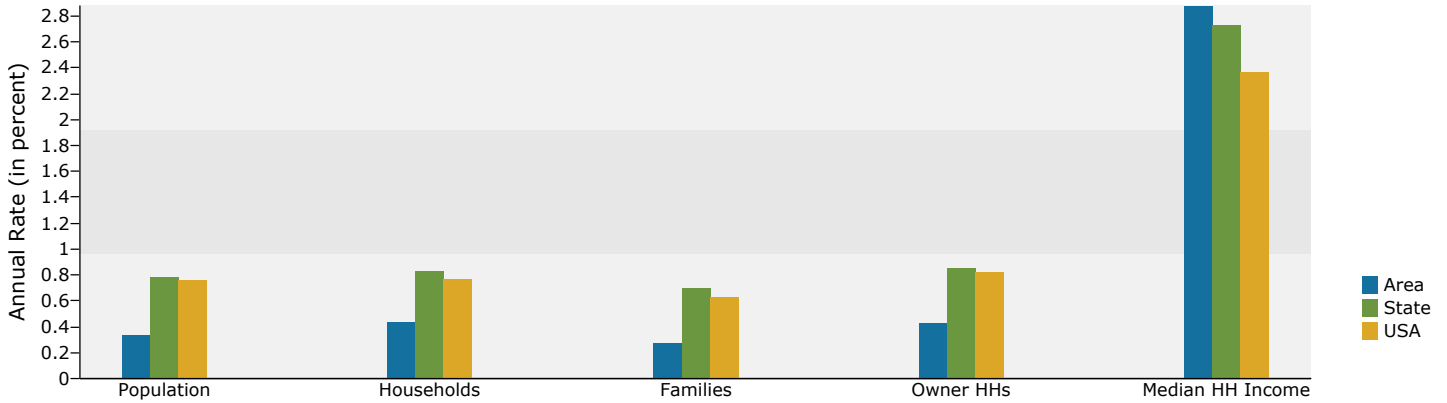
July 01, 2011

Made with Esri Business Analyst

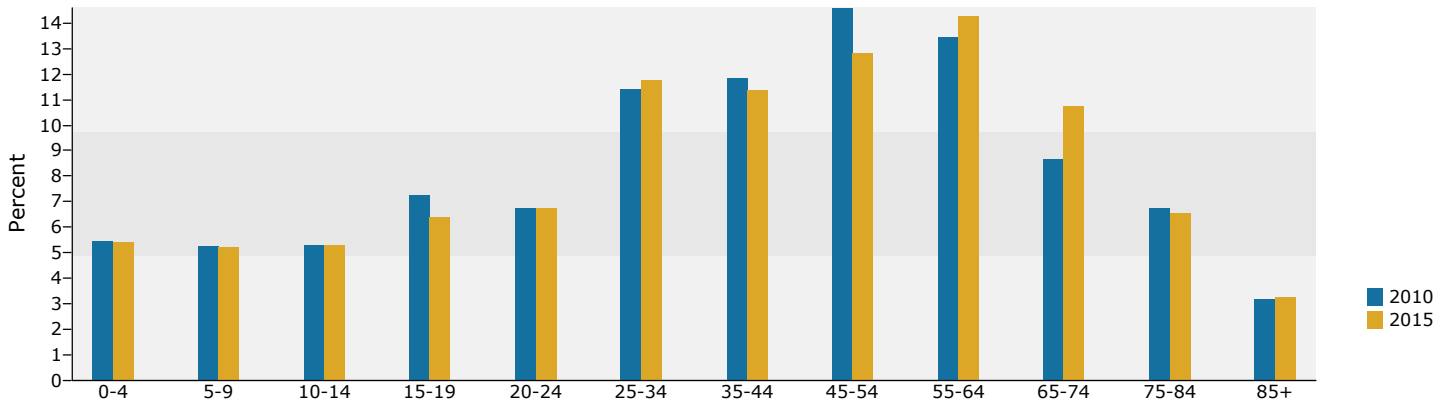
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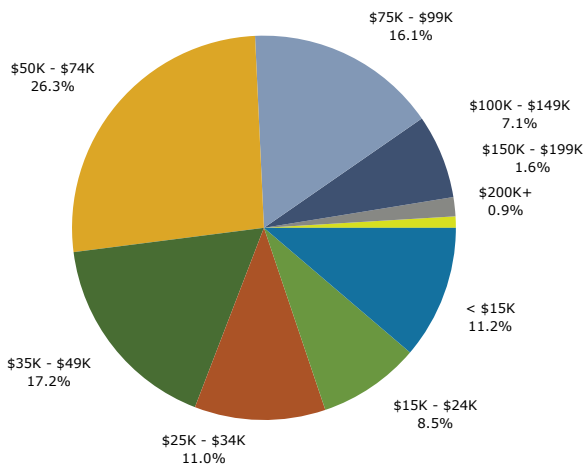
Trends 2010-2015



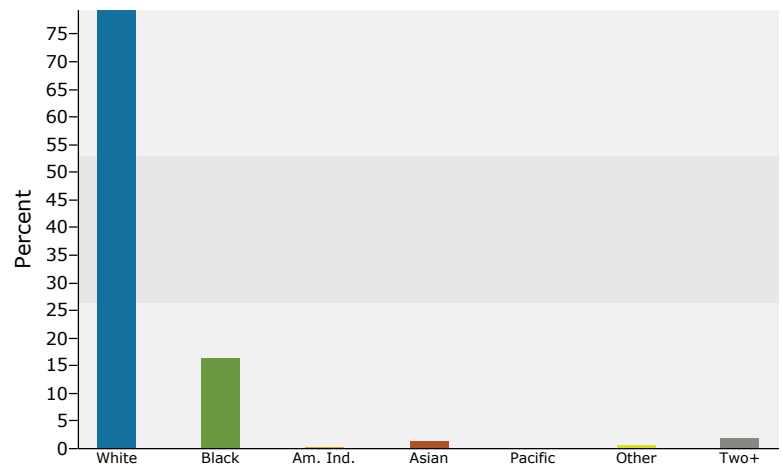
Population by Age



2010 Household Income



2010 Population by Race

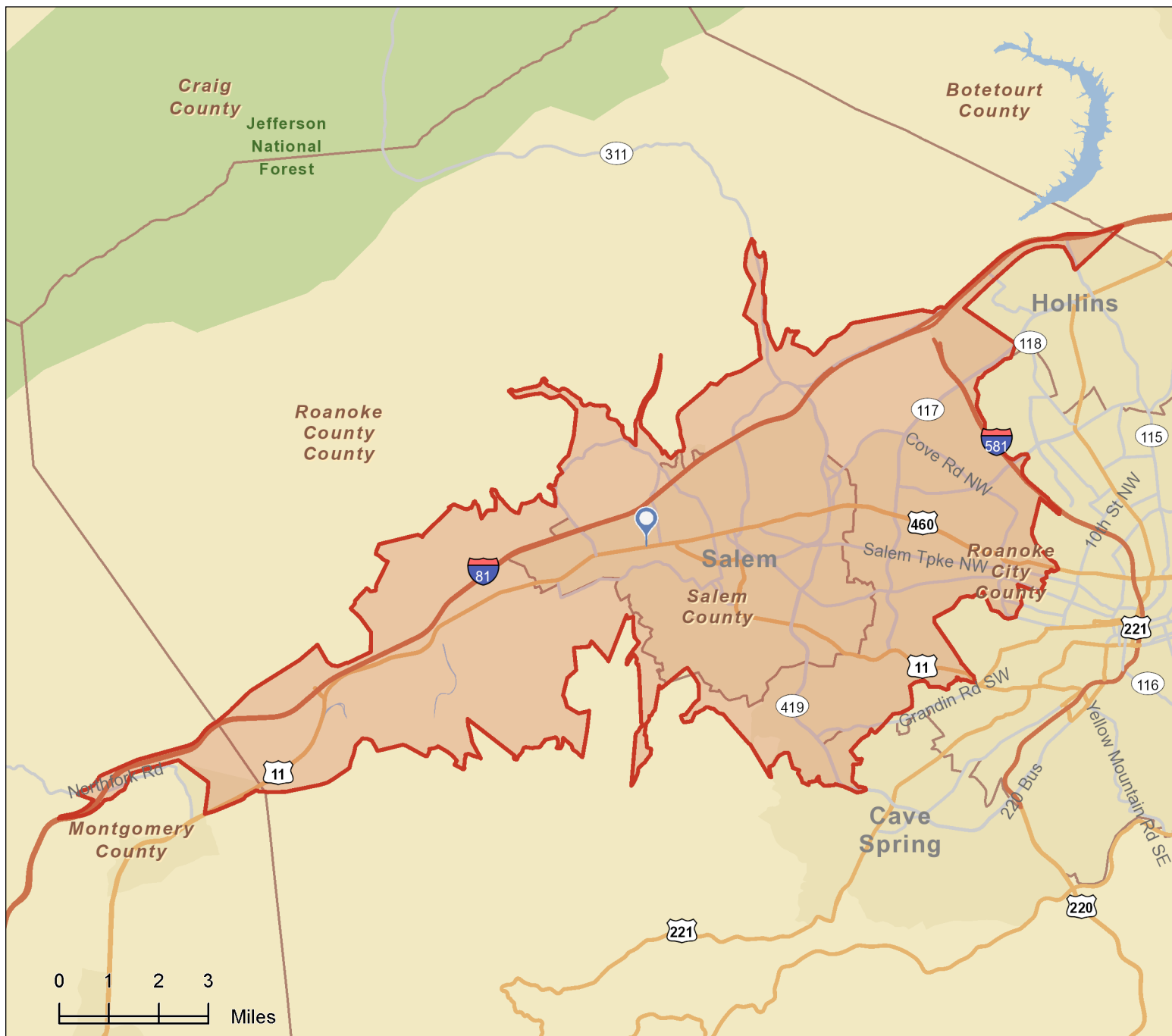


2010 Percent Hispanic Origin: 2.0%

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Households	27,764	28,886	29,506
Families	18,432	18,642	18,897
Average Household Size	2.34	2.30	2.29
Owner Occupied Housing Units	18,945	19,444	19,854
Renter Occupied Housing Units	8,818	9,442	9,652
Median Age	40.0	42.9	43.5

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.33%	0.78%	0.76%
Households	0.43%	0.83%	0.78%
Families	0.27%	0.70%	0.64%
Owner HHs	0.42%	0.85%	0.82%
Median Household Income	2.85%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	4,465	16.1%	3,386	11.7%	2,811	9.5%
\$15,000 - \$24,999	4,353	15.7%	2,592	9.0%	2,102	7.1%
\$25,000 - \$34,999	4,117	14.8%	3,181	11.0%	2,581	8.7%
\$35,000 - \$49,999	5,144	18.5%	5,017	17.4%	4,370	14.8%
\$50,000 - \$74,999	5,416	19.5%	7,236	25.1%	7,905	26.8%
\$75,000 - \$99,999	2,177	7.8%	4,485	15.5%	4,935	16.7%
\$100,000 - \$149,999	1,410	5.1%	2,147	7.4%	3,454	11.7%
\$150,000 - \$199,999	360	1.3%	511	1.8%	806	2.7%
\$200,000+	313	1.1%	326	1.1%	537	1.8%

Median Household Income	\$37,587	\$50,686	\$58,320
Average Household Income	\$47,047	\$57,859	\$66,620
Per Capita Income	\$19,768	\$24,778	\$28,645

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,829	5.7%	3,803	5.5%	3,857	5.5%
5 - 9	4,496	6.6%	3,794	5.5%	3,823	5.4%
10 - 14	4,459	6.6%	3,841	5.5%	3,906	5.5%
15 - 19	4,546	6.7%	4,885	7.0%	4,372	6.2%
20 - 24	3,917	5.8%	4,469	6.4%	4,593	6.5%
25 - 34	7,887	11.6%	7,630	11.0%	8,190	11.6%
35 - 44	9,878	14.6%	8,133	11.7%	7,786	11.0%
45 - 54	9,952	14.7%	10,116	14.6%	9,118	12.9%
55 - 64	6,781	10.0%	9,623	13.8%	10,180	14.4%
65 - 74	5,956	8.8%	6,106	8.8%	7,724	10.9%
75 - 84	4,376	6.5%	4,752	6.8%	4,640	6.6%
85+	1,640	2.4%	2,346	3.4%	2,450	3.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,154	74.1%	50,661	72.9%	51,016	72.2%
Black Alone	15,627	23.1%	15,953	23.0%	16,259	23.0%
American Indian Alone	100	0.1%	120	0.2%	130	0.2%
Asian Alone	671	1.0%	966	1.4%	1,134	1.6%
Pacific Islander Alone	16	0.0%	28	0.0%	30	0.0%
Some Other Race Alone	269	0.4%	462	0.7%	531	0.8%
Two or More Races	882	1.3%	1,308	1.9%	1,540	2.2%
Hispanic Origin (Any Race)	671	1.0%	1,362	2.0%	1,713	2.4%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

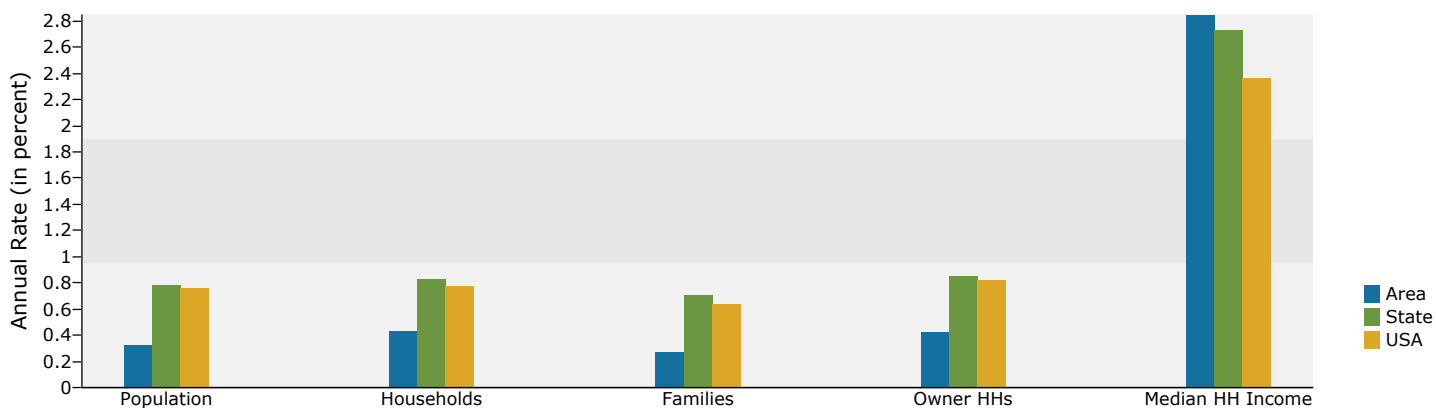
July 01, 2011

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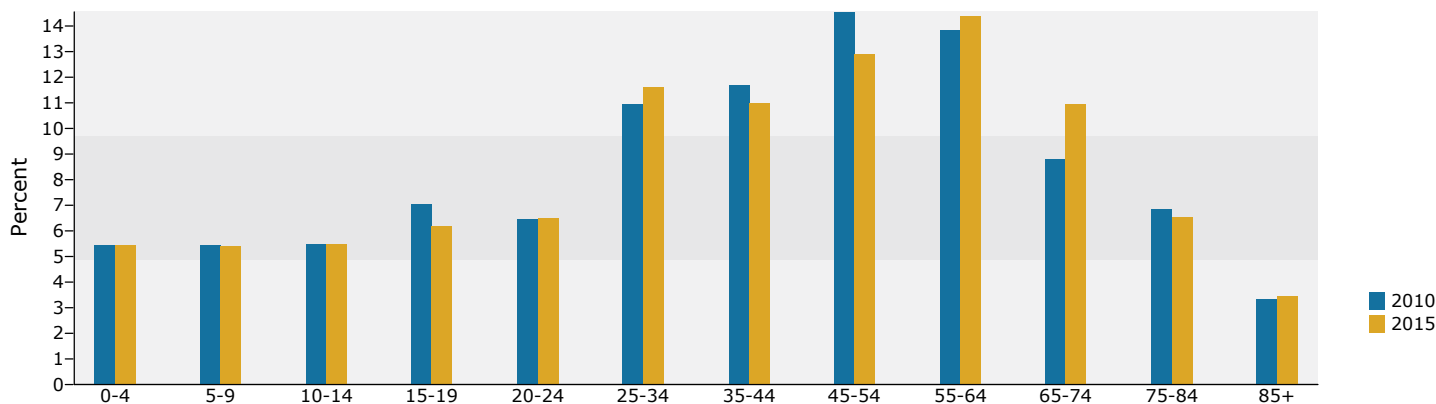
Salem
 1412 W Main St, Salem, VA 24153
 Drive Time: 12 minutes

Latitude: 37.28962
 Longitude: -80.08017

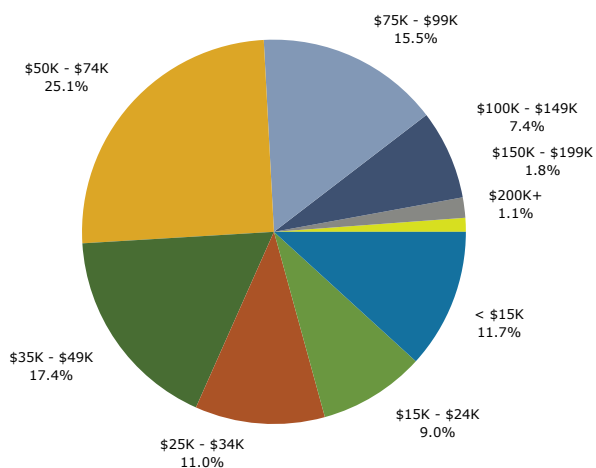
Trends 2010-2015



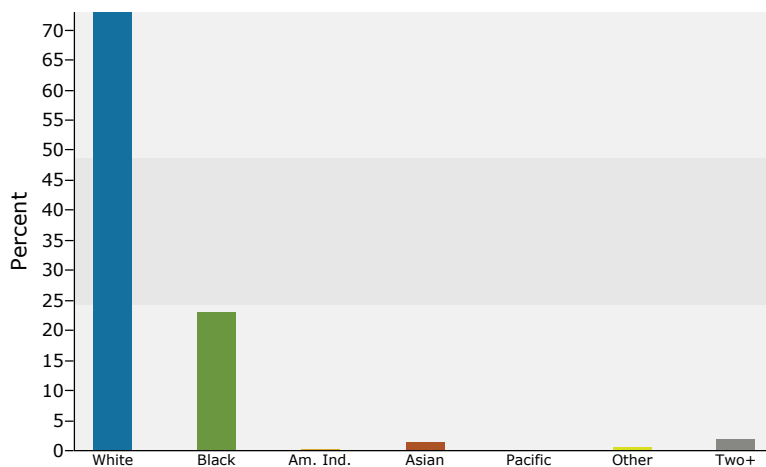
Population by Age



2010 Household Income



2010 Population by Race

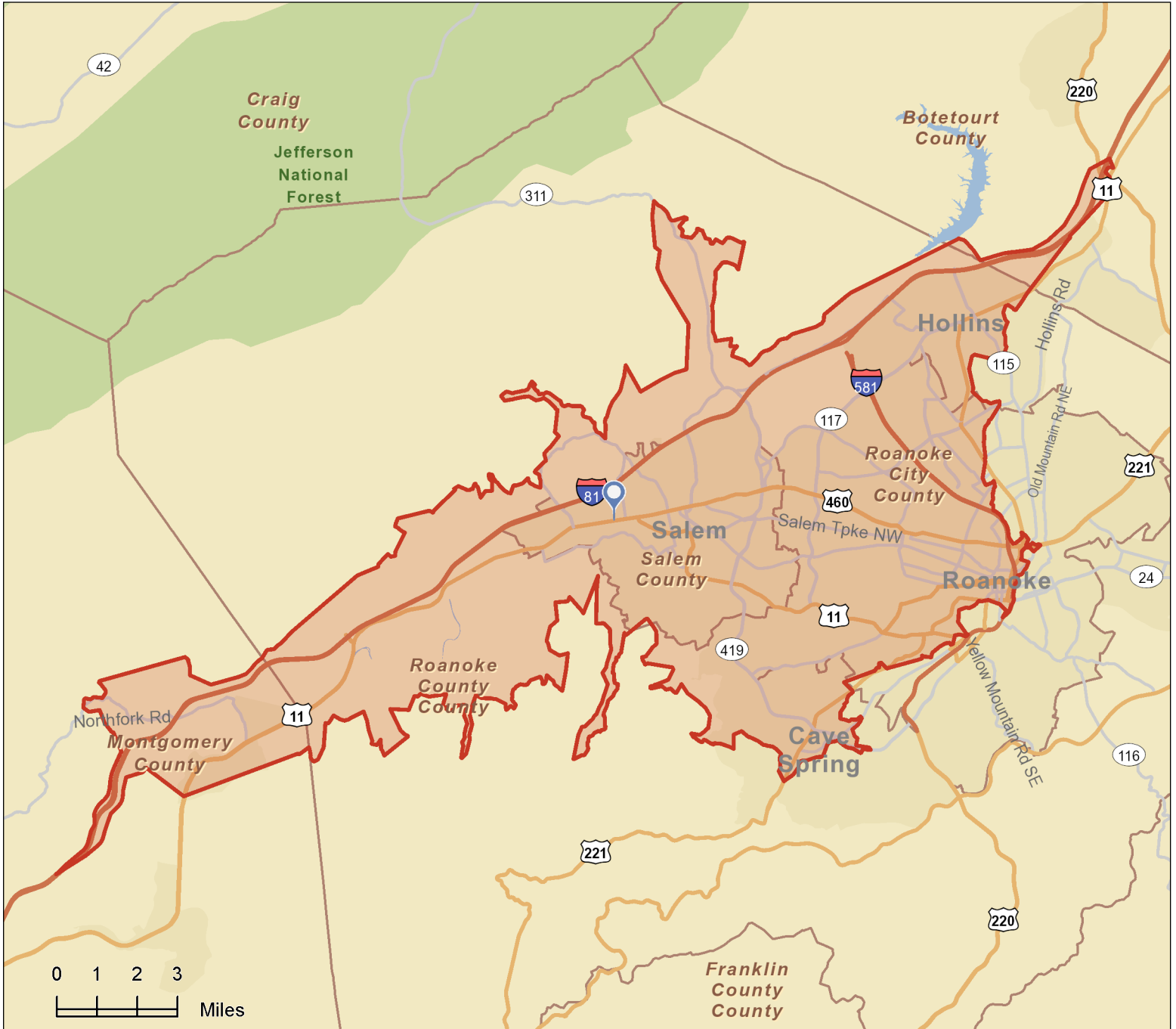


2010 Percent Hispanic Origin: 2.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Salem
 1412 W Main St, Salem, VA, 24153
 Drive Time: 15 Minutes

Latitude: 37.28962
 Longitude: -80.08017



This site is located in:

City:	Salem city	County:	Salem city
State:	Virginia	Census Tract:	51775010200
ZIP Code:	24153	Census Block	517750102004
CBSA:	Roanoke, VA Metropolitan Statistical Area (40220)		



Demographic and Income Profile Report

Salem
 1412 W Main St, Salem, VA 24153
 Drive Time: 15 minutes

Latitude: 37.28962
 Longitude: -80.08017

Summary	2000	2010	2015
Population	114,154	115,521	116,817
Households	47,608	48,856	49,643
Families	30,138	30,021	30,259
Average Household Size	2.29	2.25	2.24
Owner Occupied Housing Units	30,588	30,898	31,355
Renter Occupied Housing Units	17,020	17,958	18,288
Median Age	39.0	41.7	42.3

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.22%	0.78%	0.76%
Households	0.32%	0.83%	0.78%
Families	0.16%	0.70%	0.64%
Owner HHs	0.29%	0.85%	0.82%
Median Household Income	2.99%	2.73%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	8,389	17.6%	6,418	13.1%	5,369	10.8%
\$15,000 - \$24,999	7,451	15.7%	4,784	9.8%	3,889	7.8%
\$25,000 - \$34,999	7,341	15.4%	5,360	11.0%	4,362	8.8%
\$35,000 - \$49,999	8,678	18.2%	8,531	17.5%	7,658	15.4%
\$50,000 - \$74,999	8,859	18.6%	11,741	24.0%	12,735	25.7%
\$75,000 - \$99,999	3,758	7.9%	7,452	15.3%	8,218	16.6%
\$100,000 - \$149,999	2,078	4.4%	3,347	6.9%	5,384	10.8%
\$150,000 - \$199,999	503	1.1%	702	1.4%	1,173	2.4%
\$200,000+	545	1.1%	516	1.1%	850	1.7%

Median Household Income	\$35,931	\$48,682	\$56,399
Average Household Income	\$45,783	\$55,802	\$64,304
Per Capita Income	\$19,501	\$24,423	\$28,252

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,580	5.8%	6,457	5.6%	6,481	5.5%
5 - 9	7,519	6.6%	6,444	5.6%	6,460	5.5%
10 - 14	7,314	6.4%	6,395	5.5%	6,484	5.6%
15 - 19	7,313	6.4%	7,910	6.8%	7,129	6.1%
20 - 24	6,733	5.9%	7,734	6.7%	7,824	6.7%
25 - 34	14,906	13.1%	13,253	11.5%	14,403	12.3%
35 - 44	17,183	15.1%	14,500	12.6%	13,359	11.4%
45 - 54	16,558	14.5%	16,965	14.7%	15,455	13.2%
55 - 64	10,628	9.3%	15,532	13.4%	16,475	14.1%
65 - 74	9,514	8.3%	9,298	8.0%	11,973	10.2%
75 - 84	7,251	6.4%	7,334	6.3%	6,997	6.0%
85+	2,655	2.3%	3,699	3.2%	3,777	3.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	84,581	74.1%	83,783	72.5%	83,791	71.7%
Black Alone	25,757	22.6%	26,130	22.6%	26,571	22.7%
American Indian Alone	188	0.2%	219	0.2%	231	0.2%
Asian Alone	1,304	1.1%	1,829	1.6%	2,114	1.8%
Pacific Islander Alone	23	0.0%	45	0.0%	47	0.0%
Some Other Race Alone	635	0.6%	1,088	0.9%	1,238	1.1%
Two or More Races	1,666	1.5%	2,427	2.1%	2,825	2.4%
Hispanic Origin (Any Race)	1,427	1.3%	2,884	2.5%	3,567	3.1%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

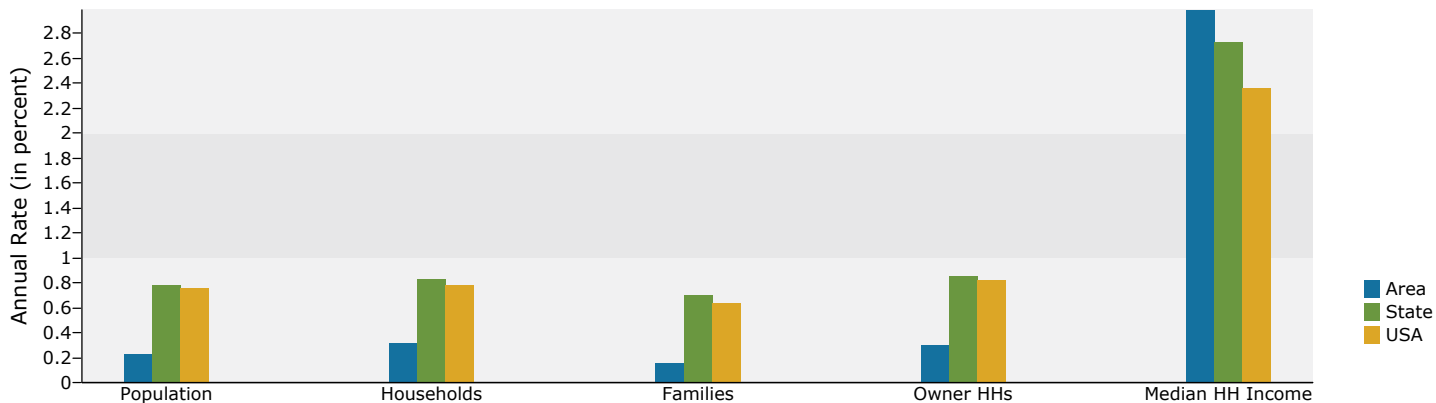
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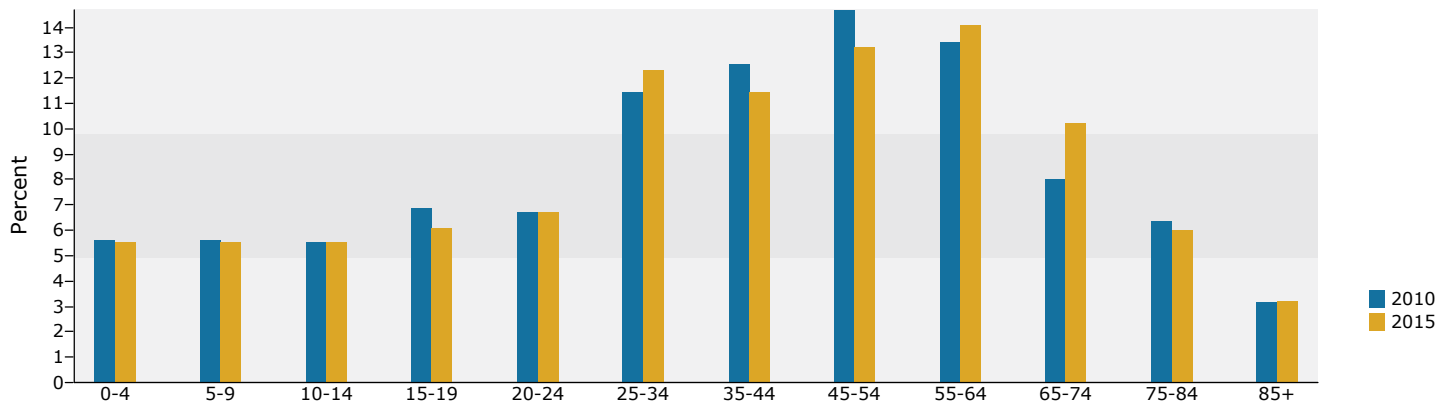
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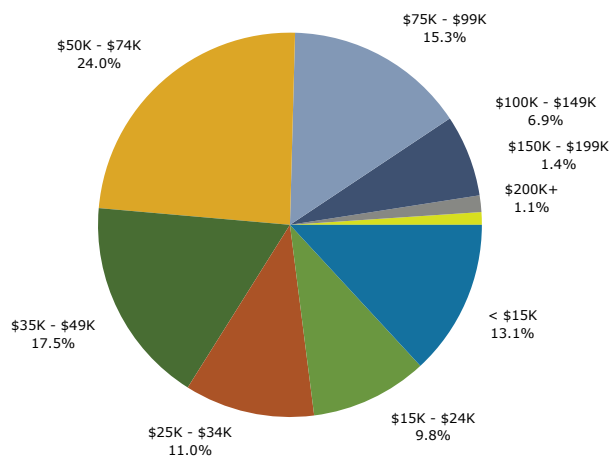
Trends 2010-2015



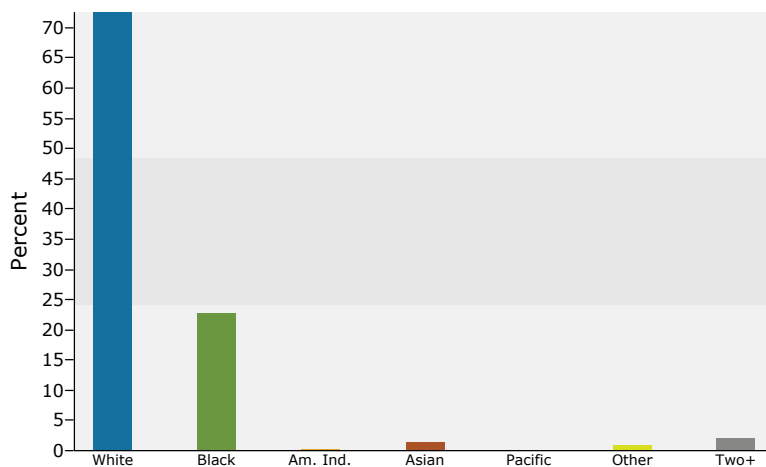
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 2.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.